GROWING FUTURE
FOREST & CONSERVATION LEADERS
2019 REPORT

Funded in part by the Government of Canada under the Youth Employment and Skills Strategy
WE CONTINUE TO GROW

It was another year of growth and accomplishment in 2019 for Project Learning Tree Canada (PLT Canada), an initiative of the Sustainable Forestry Initiative® (SFI).

Thanks to our partners in the SFI and Canadian Parks Council networks, we placed youth in over 2,000 Green Jobs across the country since 2018. Youth gained valuable experience that will help them pursue careers as foresters, wildlife biologists, Indigenous knowledge coordinators, hydrologists, park rangers, and much more.

We also continued to inspire youth across the country. Our Green Ride for Green Jobs campaign involved a cross-Canada journey on a wooden bike where we met 230 Green Jobs youth and over 50 employers. Our growing community not only benefits from increased access to job opportunities, but also valuable mentorship, networking, and career development tools we are in the process of building.

We look forward to even greater success in the year to come as we continue to grow Canada’s next generation of forest and conservation leaders.

KATHY ABUSOW
PRESIDENT AND CEO
WE CONTINUE TO GROW

SUCCESES
IN 2018 & 2019

WE ACHIEVED
GENDER BALANCE IN GREEN JOB PLACEMENTS YEAR AFTER YEAR

WE PLACED YOUTH INTO JOBS IN 12 PROVINCES & TERRITORIES

WE PLACED YOUTH IN OVER 2,000 GREEN JOBS
755 IN 2018 & 1,304 IN 2019

DIRECTLY ENGAGED 200 DIFFERENT EMPLOYERS IN OUR NETWORK

OVER 12% OF PLACEMENTS WENT TO INDIGENOUS YOUTH

OVER 23% OF PLACEMENTS WENT TO RURAL YOUTH
Population of 25,000 or less.

Green Jobs youth with Outland Youth Employment Program.

Growing Future Forest & Conservation Leaders
2019 PLT Canada Report
Diversity in Job Types Across Canada

- 432 Jobs within Provincial/Territorial Parks
- 310 Silviculture & Forest Health (Forestry)
- 186 Indigenous Forest Based Program
- 123 Recreation & Interpretation
- 99 Ecosystem & Wildlife Management
- 82 Conservation & Research
- 69 Education

1,301 Youth in Green Jobs Across Canada in 2019
“My Green Job taught me a lot about how to build and maintain a diverse team to address environmental issues.”

CORBIN MASON
Japanese Beetle Ambassador
Invasive Species Council of BC

YOUTH

100% WERE SATISFIED WITH THEIR EXPERIENCE

92% FELT MORE KNOWLEDGEABLE ABOUT THE ENVIRONMENT AND ACTIONS THEY CAN TAKE TO BE MORE SUSTAINABLE

93% WOULD CONSIDER A JOB IN THE GREEN SECTOR

EMPLOYERS

100% WERE SATISFIED WITH THEIR EXPERIENCE

100% WOULD RECOMMEND OUR PROGRAM TO OTHER ORGANIZATIONS

98.5% BELIEVE IT INCREASED THEIR OPPORTUNITIES TO HIRE YOUTH

Growing Future Forest & Conservation Leaders

2019 PLT Canada Report
FOSTERING CANADA’S FOREST WORKERS IN 2019

Jobs in managed forest landscapes include: foresters, forest technicians, wildlife biologists, Indigenous knowledge coordinators, hydrologists and invasive species technicians.

“Learning about what kinds of site preparation and other techniques work best has really helped me to understand what ways work and which don’t in regenerating a forest.”

ZENA MARTIN
Forestry Summer Student
West Fraser Timber Co.
SFI-CERTIFIED ORGANIZATION

“It was an outstanding opportunity as an employer to help the next generation of scientists develop.”

GORDON STENHOUSE
Research Scientist & Grizzly Bear Program Lead
fRI research
SFI-CONSERVATION GRANT RECIPIENT

“We are immensely proud to take part in this initiative and mentor the next generation of future environmental scientists. The research in our lab would not be possible without the hard work of motivated students and the funding from Project Learning Tree Canada.”

MORGAN RANDALL
University of Alberta
SFI-CONSERVATION GRANT RECIPIENT

“I learned so many things about soil composition, tree growth and streams.”

FIONA CHANDLER
Seasonal Field Assistant
Canadian Forest Products
SFI-CERTIFIED ORGANIZATION
“I learned a great deal about managing for endangered wildlife and the best environmental practices to work sustainably.”

TARA GRIENER
Planning Assistant
Interfor Corporation
SFI-CERTIFIED ORGANIZATION

WE SUPPORTED 157 EMPLOYERS FROM THE SFI NETWORK IN 2019 See pages 14-17 for full list.

“I learned a lot about road construction, what sites are good for roads, what sites are poor and I’ve seen the difference in cost between all kinds of different sites.”

CHAD BEEBE
Woodlands Summer Student
EACOM Timber Corp
SFI-CERTIFIED ORGANIZATION

“This summer I got a more robust understanding of how forestry works. It was an excellent experience.”

ETHAN RAMSFIELD
Summer Intern
Weyerhaeuser Company Limited (Timberlands Division)
SFI-CERTIFIED ORGANIZATION

“My internship gave me the opportunity to interact with informed and educated people, who helped build my knowledge of the environment and sustainability issues.”

MERCY HARRIS
Research Intern
Kenauk Institute
KENAUK INSTITUTE IS A PERMANENT RESEARCH ESTABLISHMENT AT KENAUK, AN SFI-CERTIFIED ORGANIZATION
DEVELOPING CANADA’S FUTURE PARK LEADERS IN 2019

Jobs in parks and protected areas include: park rangers, trail technicians, and park attendants.

OUR EMPLOYERS IN THE CPC NETWORK

1. Alberta Parks
2. BC Parks
3. Government of Yukon Parks Branch
4. New Brunswick Department of Tourism, Heritage and Culture
5. Newfoundland and Labrador Parks Division
6. Nova Scotia Environment
7. Ontario Parks
8. Saskatchewan Parks
9. Société des établissements de plein air du Québec (Sépaq)

“"I learned a lot about what it would be like to be a real park ranger and how to have a balance between conservation and recreation.”

MEGAN HOWE
Student Ranger Crew Member
BC Parks

WE PLACED 431 YOUTH INTO GREEN JOBS WITH PROVINCIAL/TERITORIAL PARKS

Green Jobs youth from PLT Canada and the Canadian Parks and Recreation Association participate in a youth panel at the Canadian Parks Conference.
In addition to hosting a booth, PLT Canada, #NatureForAll, Société des établissements de plein air du Québec (Sépaq), and the Canadian Parks Council sponsored and coordinated a delegation of 30 youth to attend the Canadian Parks Conference in Quebec City. The delegation networked, learn about career options, and served as an important launching point for Canada’s involvement in the global #NatureForAll Youth Champions movement.

“I learned lots about the park over the summer including its history and plans for its future. My favorite part of the job was making people happy by running a really great program that everyone enjoyed.”

JESSALYN SHWAGA
Park Interpreter
Saskatchewan Parks

“This job not only improved my skills, competencies, and networking, but also inspired me to further pursue a career in a green job-related field.”

KAMILLE MONOSIET
Service Visitor Attendant
Parc national du Lac-Témiscouata

“The Green Jobs youth were hardworking and came with a great attitude. As Student Rangers, they allowed BC Parks to accomplish many projects that would not have been possible otherwise.”

ELYSE GUZEK
BC Parks
SUPPORTING THE OUTLAND YOUTH EMPLOYMENT PROGRAM

OYEP works towards equity and opportunity for Indigenous youth in the natural resources sector and collaborates with local Indigenous communities to ensure youth feel culturally and spiritually supported in the workplace.

SINCE 2018 PLT CANADA & SFI NETWORKS HAVE CONTRIBUTED APPROXIMATELY $1.5 MILLION*

* $675,000 from PLT Canada and $800,000 from SFI-certified organizations.

FOREST ORGANIZATIONS FORMALIZE MUTUAL SUPPORT TO GROW OPPORTUNITIES FOR INDIGENOUS YOUTH

"Thanks so much for the support! It is safe to say we would not have been able to deliver OYEP work experiences to over 260 Indigenous youth without the support of PLT Canada/SFI - thank you!"

SARAH AMBROZIAK
National Manager
Outland Youth Employment Program

PLT Canada, SFI and OYEP signed a memorandum of understanding to develop an evolving suite of services to ensure all Indigenous youth are meaningfully supported in their education and careers, in the forest sector and beyond.

OYEP youth participate in six-week, land-based, education, training and hands-on work experiences.
PLT CANADA HAS SUPPORTED OVER 260 OYEP YOUTH SINCE 2018

“I got more confidence within myself... now I really love to share my experience through this program.”

SAGE MOSES
Crew Boss OYEP

PLT CANADA & SFI-CERTIFIED ORGANIZATIONS SUPPORTED 6 OYEP CAMPS ACROSS 4 PROVINCES

Each summer, SFI-certified organizations open up their forest operations and processing facilities as living classrooms for OYEP participants. Many also support OYEP graduates through job shadowing, internship and employment opportunities.

MINK LAKE CAMP
(Atikokan, ON)

SANDBAR CAMP
(Ignace, ON)

ESKER LAKES CAMP
(Kirkland, ON)

OYEP WEST CAMP
(Prince George, BC)

OYEP ALBERTA CAMP
(Fort McMurray, AB)

EGG LAKE CAMP
(The Pas, MB)
A cross-Canada journey on a wooden bike to meet Green Jobs youth and tell their stories.

**Green Ride for Green Jobs**
May 13 — September 23, 2019

**Connecting People**
- 39 events
- 230 youth engaged in person
- 52 youth featured online
- 52 green job employers visited

**From the Saddle**
- 9,215 kilometers travelled
- 130 days on the road
- 445 hours of pedalling
- 6 time zones
- 15 flat tires

**Met With**
- 7 members of Parliament
- 4 cabinet ministers
- 3 mayors & deputy mayors
- 1 city councillor

Federal Cabinet Ministers Catherine McKenna and Mona Fortier, and City Councillor Mathieu Fleury, joined us in Ottawa for a group bike ride.
Zac Wagman, Green Jobs Manager (right), and his brother Nick (left) cycled across the finish line of the Green Ride for Green Jobs on September 23 in St. John’s, Newfoundland.

Sky Jarvis, of the University of British Columbia (UBC)’s Alex Fraser Research Forest, was one of several Green Jobs youth we profiled during the Green Ride. UBC is a previous SFI Grant Recipient.

Our network of SFI-certified organizations and partners across the country provided tremendous support by helping to organize events, by connecting us with community leaders, by sponsoring the journey, and even occasionally hosting the brothers for an evening as they passed through town.

Picolo Velo bikes are made from SFI-certified ash in Montreal.
OUR EMPLOYERS
IN THE SFI NETWORK IN 2019

1. 3D Energy Ltd.
2. A Rocha Canada
3. Aleza Lake Research Forest
4. Andrew Fleck Children's Services
5. Ascent Aerial Park
6. Assiniboine Park Zoo
7. AT Limited Partnership
8. Baker Forestry Services, Nursery and Consulting
9. BC Council of Forest Industries
10. BC Forest Discovery Centre
11. Better Environmentally Sound Transportation (BEST)
12. Bird Studies Canada - Saskatchewan
13. C.A. Pippy Park Commission
14. Canadian Forests Products Limited
15. Carleton University
16. Catfish Creek Conservation Authority
17. Central Lake Ontario Conservation Authority
18. Chuntoh Education Society
19. Churchill Northern Studies Centre
20. Chuzghun Resources Corporation
21. City of Prince George Utilities Division
22. City of Woodstock
23. Conifex Inc.
24. Conservation Halton
25. Coopérative Forestière des Hautes-Laurentides
26. Domtar Inc. - Dryden
27. Duck Mountain Forest Centre
28. Ducks Unlimited Canada - BC
29. Ducks Unlimited Canada - Brandon Manitoba
30. Ducks Unlimited Canada - Native Plant Solutions
31. Ducks Unlimited Canada - Quebec City
32. Ducks Unlimited Canada - Saskatoon Saskatchewan
33. DWB Consulting Services Ltd.
34. Dunkley Lumber Ltd.
35. EACOM Timber Corp
36. Earth Rangers
37. Ecology Ottawa
38. Edgewood Forest Products Inc.
39. Endless Biking Ltd
40. Environment and Land Odanak
41. Evans Lake Forest Education Society
42. Faculty of Forestry, University of Toronto

“I enjoyed figuring out how to safely and efficiently get wood from the woods to the mill.”

BRENDAN ROSS
Weyerhaeuser Company Limited (Timberlands Division)

SFI-CERTIFIED ORGANIZATION
Robert Sweeney, Jaden Laing, Brett Musa, and Robert Taylor visited a northern operating area with Conifex, an SFI-certified organization.

43. Fornebu Lumber Woodlands
44. Forsite Consultants Ltd.
45. Forteck Enviro Inc.
46. fRI Research - Grizzly Bear
47. fRI Research Caribou Program
48. FSmith Consulting
49. Galiano Conservancy Association
50. Grand River Conservation Authority
51. GreenForest Management Inc.
52. Greenmantle Forest Inc.
53. Grey Sauble Conservation
54. Groupe Ambioterra
55. Groupe Savoie Inc.
56. Habitat Acquisition Trust
57. Haliburton Forest & Wildlife Reserve
58. Haliburton Forest and Wild Life Reserve Ltd. Tourism and Recreation Division
59. hme Enterprises Ltd. - Lac Seul First Nation
60. Incremental Forest Technologies Ltd.
61. Inside Education Society of Alberta
62. Integrated ProAction Corp
63. Interfor Corporation
64. Invasive Species Council of BC
65. Kawartha Conservation
66. Kawartha Land Trust
67. Kay-Nah-Chi-Wah-Nung Historical Centre
68. Kenauk Institute
69. Kenauk Nature X LP
70. Lallemand Inc./BioForest
71. Lands and Forests Consulting
72. Limberlost Forest and Wildlife Reserve
73. Little Salmon Carmacks First Nation
74. Loretto Ladies Colleges
75. Lower North Thompson Community Forest Society
76. Lower Thames Valley Conservation Authority
77. Lower Trent Region Conservation Authority
78. Manitoba Burrowing Owl Recovery Program
79. Mattagami Region Conservation Authority
80. Medway Community Forest Cooperative
81. Millar Western Forest Products Ltd.
82. Mississippi Valley Conservation Authority
Ellie Anderson, far right, designed and delivered educational programming for Lower Trent Region Conservation.

OUR EMPLOYERS IN THE SFI NETWORK IN 2019 CONTINUED

83. Model Forest of Newfoundland and Labrador
84. Mosaic Forest Management Corporation
85. National Council for Air and Stream Improvement Inc.
86. Natural Resource Solutions Inc.
87. Nature Canada
88. Navette Nature
89. Ne-daa-kii-me-naan Inc.
90. Nickel District Conservation Authority
91. Norbord Inc.
92. North Bay-Mattawa Conservation Authority
93. Northern Pulp Nova Scotia
94. Otonabee Region Conservation Authority
95. Outland Youth Employment Program
96. Parc-Aventure Joannès
97. Port Hawkesbury Paper
98. Quinte Conservation
99. R.J. Burnside and Associates Limited
100. Range Branch, BC Ministry of Forests, Lands Natural Resource Operations & Rural Development
101. Resolute FP - Thunder Bay
102. Resolute FP Canada - Abitibi Nord-du-Quebec
103. Resolute FP Canada - Forêt Côte-Nord
104. Resolute FP Canada - Forêt Mistassini
105. Resolute FP Canada - Opérations forestières en Mauricie
106. Resource Innovations Inc.
107. Restigouche River Watershed Management Council
108. Rivers to Ridges
109. Robin B. Clark Inc.
110. Roots to Harvest
111. Rough Timber Forestry Consulting Ltd.
112. Saint Mary’s University
113. Sasamat Outdoor Centre
114. Saskatchewan Ministry of Environment
115. Saskatchewan Wildlife Federation
116. Savanta
117. Sea to Sky Invasive Species Council
118. Silver Lake Forest Education Society
119. Skimikin Seed Orchards
120. SNB Wood Co-operative Ltd.
121. Summit Reforestation
122. Temagami First Nation
123. The British Columbia Conservation Foundation
124. The University of British Columbia, on behalf of its Alex Fraser Research Forest
125. The University of British Columbia, on behalf of its Collaborative for Advanced Landscape Planning (CALP) Lab
126. Tim Horton Children's Foundation
127. Tolko Industries Ltd.
128. TOPSOIL - Innovative Urban Agriculture
129. Toronto & Region Conservation Authority
130. Town of Cornwall
131. Transportation Options
132. Turtle Mountain Conservation District
133. University of Alberta - PERE Lab
134. University of Alberta - Tree Improvement Lab
135. University of British Columbia
136. University of British Columbia - Malcom Knapp Research Forest
137. University of British Columbia - Water Resource Science Laboratory
138. University of British Columbia Botanical Garden
139. University of British Columbia Okanagan
140. University of Moncton
141. University of New Brunswick
142. University of New Brunswick - Joe Nocera
143. University of Northern British Columbia
144. University of Northern British Columbia - Ken Otter
145. University of Northern British Columbia - Lisa Wood
146. University of Ottawa (Kerr Lab)
147. University of Winnipeg
148. Van Dolah Enterprises Inc.
149. West Fraser Timber Co. Ltd.
150. Western Forest Products Inc.
151. Westfor Management Inc.
152. Westroad Resource Consultants Ltd.
153. Weyerhaeuser Company - Pembina Timberlands
154. Weyerhaeuser Company Limited - Hudson Bay Timberlands
155. Weyerhaeuser Company Limited (Timberlands Division)
156. Woodford Forestry Services Inc.
157. Yucwmenlucwu

Green Jobs youth Isaac Mazinakouskang, Luke Labelle and Aiden Fortier with Nee- daa-kii-me-naan Inc. in Longlac, ON.
“I could work outside and learn new stuff about nature every day as a job, so this might be a good career path for me!”

ADAM DANISH
Field Assistant
fRI research,
Grizzly Bear Program
SFI CONSERVATION GRANT RECIPIENT

“This was the most organized funding for students that I have ever been involved with.”

SALLY KRIGSTIN
Assistant Professor, MFC Coordinator
University of Toronto

“I learned a great deal about education techniques and about all of the background work that goes into the coordinating, marketing and planning of education programming.”

SYDNEY WELSH
Environmental Educator
Galiano Conservancy Association
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TARA TOPPING  
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MARIA CHIARELLA  
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DANIELLE LAVERGNE-GIROUX  
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President, Scw’exmx Tribal Council

GAIL WALLIN  
Chair, Canadian Council on Invasive Species
Project Learning Tree Canada advances environmental literacy, stewardship, and career pathways using trees and forests as windows on the world. We are committed to using the outdoors to engage youth in learning about the world around them—in rural, Indigenous and urban communities—and we inspire youth to take action for sustainable forests and a sustainable planet.