

LINKING FUTURE FORESTS TO COMMUNITIES

2016 SFI
PROGRESS REPORT



SFI-00001



Forest certified to SFI in New Brunswick, Canada. Photo: Phil Riebel

WHO WE ARE

The Sustainable Forestry Initiative® Inc. is an independent, non-profit organization dedicated to promoting sustainable forest management.

While we develop and oversee standards for forest management and the forest products supply chain, we are much more than a set of standards.

WE ARE A COMMUNITY OF PEOPLE WHO STAND FOR FUTURE FORESTS.

SFI® works at the intersection of sustainable forestry, thriving communities and responsible procurement. The SFI supply chain links North America's forests, from Canada's boreal to the U.S. South, to brand owners – and ultimately consumers and communities – around the world. SFI's international recognition is increased by the endorsement of the Programme for the Endorsement of Forest Certification (PEFC).

SFI Inc. is governed by the SFI Board, which sets SFI's strategic direction and is responsible for overseeing and improving the internationally recognized SFI Program and SFI standards. The Board's three chambers represent environmental, social and economic sectors equally.

SFI works to ensure the health and future of our forests, because forests are a critical part of our everyday lives. The SFI community links landowners and brand owners together with consumers, government agencies, conservation groups, Indigenous peoples and youth to advance understanding and ensure a sustainable future for us all.

Forests certified to the SFI Forest Management Standard cover more than

280 MILLION ACRES

113 MILLION HECTARES

With millions more forested acres benefiting from the SFI Fiber Sourcing Standard



Learn more about SFI



SUPPLY AND DEMAND STATS AND FACTS

SFI HAS SCALE TO MAKE A DIFFERENCE

THE SFI FIBER SOURCING STANDARD

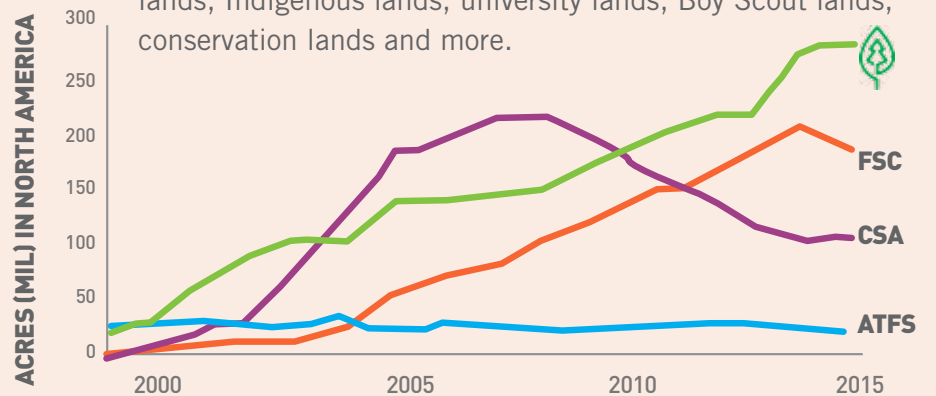
SETS MANDATORY REQUIREMENTS for PRIMARY MILLS and MANUFACTURERS for the responsible procurement of fiber from the forest, whether the forest is certified or not.

The SFI Fiber Sourcing Standard promotes responsible forestry practices by requiring:

- BROADENED BIODIVERSITY PROTECTIONS
- BMPs TO PROTECT WATER QUALITY
- TRAINED HARVESTING PROFESSIONALS
- FORESTRY RESEARCH
- LANDOWNER OUTREACH
- AVOIDANCE OF CONTROVERSIAL SOURCES

THE SFI FOREST MANAGEMENT STANDARD

SETS MANDATORY REQUIREMENTS for OWNERS or MANAGERS OF FOREST LAND and is applied on provincial/state public lands, private lands, Indigenous lands, university lands, Boy Scout lands, conservation lands and more.



The SFI Standard has consistently gained more certified forest area than any other forest management standard in North America since 2000 and has more than doubled since 2007.

THE SFI FIBER SOURCING STANDARD

POSITIVELY IMPACTS MILLIONS OF ACRES

WHETHER THE FOREST IS CERTIFIED OR NOT

MORE THAN A

QUARTER BILLION ACRES

CERTIFIED TO THE SFI FOREST MANAGEMENT STANDARD

100 MILLION HECTARES

MARKET RELEVANCE

35%

RECOGNIZE THE SFI LOGO

MORE THAN ANY OTHER forest certification standard

According to a 2015 Natural Marketing Institute Survey of 20,000 U.S. Consumers

80%+

REPORTED STEADY OR INCREASED DEMAND

FOR CERTIFIED PRODUCTS OVER THE LAST 12 MONTHS

Of SFI Program Participants representing all sectors in SFI's 2015 Market Survey



A GLOBAL REACH

SFI's international recognition is increased by the endorsement of the Programme for the Endorsement of Forest Certification (PEFC). In North America, PEFC has also endorsed American Tree Farm System (ATFS) and Canadian Standards Association (CSA) standards. In turn, SFI recognizes both ATFS- and CSA- certified content in its supply chain.



Products that are certified to SFI Standards are sold in

MORE THAN

120

COUNTRIES

SFI COMMUNITY STATS AND FACTS

CONNECTING PEOPLE TO THE OUTDOORS



95%

OF THE FOREST CERTIFIED TO THE SFI STANDARD IS AVAILABLE TO THE PUBLIC FOR

OUTDOOR RECREATION



Every year millions of hunters and anglers, hikers, birdwatchers, campers and other outdoor enthusiasts use forestlands that are certified to the SFI Standard.

THE AMOUNT OF FORESTS CERTIFIED TO SFI AVAILABLE FOR RECREATION HAS MORE THAN TRIPLED SINCE 2007.



TRAINED HARVESTERS

10,137

RESOURCE AND HARVESTING PROFESSIONALS

Participated in training in 2015, TO ENSURE UNDERSTANDING OF WATER QUALITY, biodiversity and other sustainable forest practice requirements (cumulative total since 1995: 170,507*).

*This total may include individuals who have completed training programs more than once. Data provided by Forest Resources Association.



1995 34% → 2015 94%

IN 2015, 94% OF ALL FIBER SUPPLIED TO SFI PROGRAM PARTICIPANTS' MILLS WAS DELIVERED BY TRAINED PROFESSIONALS.

THE SFI COMMUNITY

34

State, provincial and regional SFI Implementation Committees

This unique grassroots network of 1,000 people includes private landowners, independent loggers, forestry professionals, local government agencies, academics, scientists and conservationists.



INDIGENOUS INTERESTS

31
INDIGENOUS COMMUNITIES

ACROSS NORTH AMERICA USE THE SFI STANDARD TO MANAGE

5.1 MILLION
ACRES OF FORESTLANDS

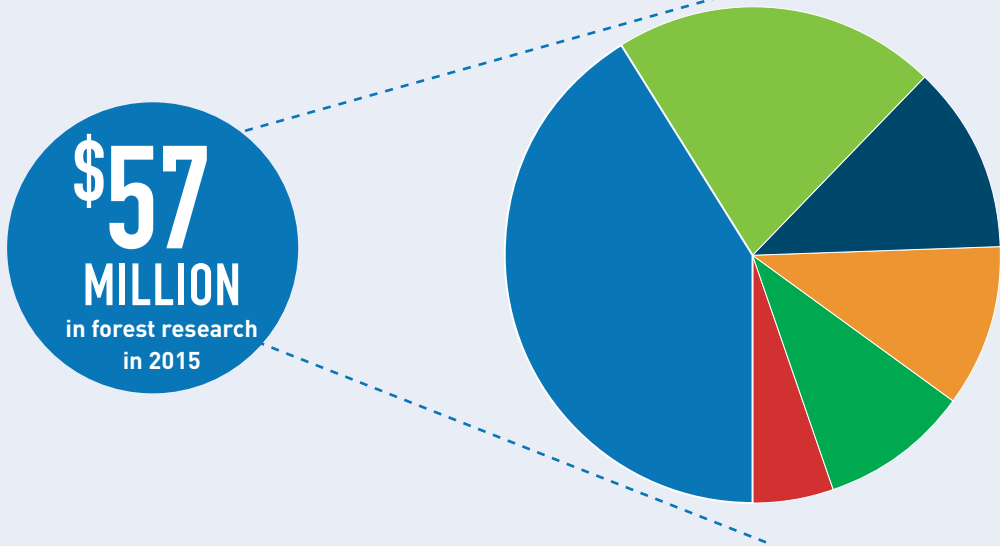
2.0 MILLION
HECTARES OF FORESTLANDS



SFI CONSERVATION RESEARCH & GRANTS

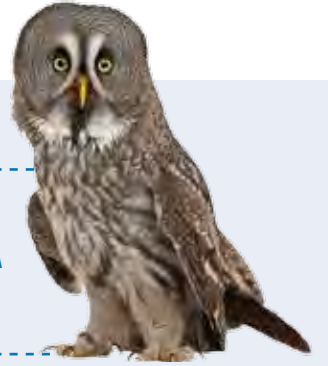
SFI RESEARCH

DISTRIBUTION OF SFI PROGRAM PARTICIPANT RESEARCH DOLLARS IN 2015



- FOREST HEALTH AND PRODUCTIVITY - 47%
 - FOREST OPERATIONS EFFICIENCIES AND ECONOMICS - 14%
 - LANDSCAPE/ECOSYSTEM MANAGEMENT AND BIODIVERSITY - 12%
 - WILDLIFE AND FISH - 11%
 - WATER QUALITY - 6%
 - ALL OTHER RESEARCH AREAS - 10%
- Other Research Areas Include: Energy efficiency • Life cycle assessment • Avoidance of illegal logging • Avoidance of controversial sources

NO OTHER FORESTRY STANDARD HAS A RESEARCH REQUIREMENT.



\$1.6 BILLION

Since 1995, SFI Program Participants have directly invested nearly **\$1.6 billion** in forest research. In 2015, three-quarters of these investments were allocated to conservation-related objectives.

75%

NEARLY 75% OF RESEARCH FUNDING IS LINKED TO CONSERVATION-RELATED OBJECTIVES.

400

DIFFERENT CONSERVATION AND RESEARCH PROJECTS REPORTED BY SFI PROGRAM PARTICIPANTS IN 2015

These projects, involving hundreds of partner organizations, benefit multiple species and habitats, ranging from hummingbirds and salmon to bears and caribou.



WITH MORE THAN

500
UNIQUE PARTNER ORGANIZATIONS

IN MULTIPLE SECTORS INCLUDING:

11% - ACADEMIC

15% - COMMUNITY

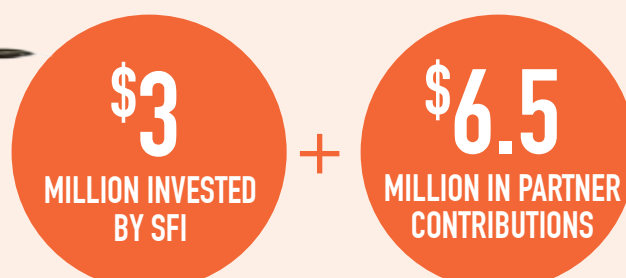
19% - CONSERVATION

26% - GOVERNMENT

3% - RESEARCH

26% - OTHER

SFI CONSERVATION & COMMUNITY PARTNERSHIPS GRANT PROGRAM



TOTALING \$9.5 MILLION

Since 2010, SFI has awarded 85 SFI Conservation and Community Partnerships grants, totaling almost \$3 million, to foster conservation and community projects. When leveraged with project partner contributions, the total investment **exceeds \$9.5 million**.





Scale to Make a Meaningful Difference

Forests managed to the SFI Forest Management Standard now constitute more than 280 million acres/113 million hectares across North America. With millions more forested acres positively impacted by the SFI Fiber Sourcing Standard, these forests encompass virtually every major forest type on the continent. This vast landscape provides habitat for wide-ranging species and flyways for migratory birds, amplifying the importance of SFI's effort to measure the conservation-related values of forests under the influence of SFI's forest management or fiber sourcing standards.

SFI's scale enables us to link a wide range of forests and communities together in our shared pursuit of sustainable environmental, social and economic goals. *Photo: Lisa Hauser*

JULY 2016



S	M	T	W	T	F	S
					1	2
					CANADA DAY 	
3	4 INDEPENDENCE DAY 	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

forests certified
TO THE SFI FOREST MANAGEMENT STANDARD

COVER MORE THAN **280 MILLION / 113 MILLION**
ACRES / HECTARES





SFI Sets a World Record One Tree at a Time

People of all ages and backgrounds from across the U.S. and Canada came together to set a world record for the most trees planted in one hour by small teams. Organized by SFI and its partners, more than 200,000 trees were planted simultaneously in 28 different communities on May 20, 2015.

The effort involved 1,165 volunteers from the forest sector, community organizations, youth groups, conservation groups and SFI Implementation Committees. One team of 100 people, led by SFI Program Participant J.D. Irving Limited, planted more than 50,000 trees.

Hardworking tree planters from Norbord, in Palmarolle, Québec, helped SFI establish a new world record in 2015 for most trees planted in one hour. *Photo: Alain Shink*

Young volunteer plants a tree as part of SFI's world record. *Photo: Sugar Pine Foundation*

AUGUST 2016



S	M	T	W	T	F	S
	1 Civic Holiday (CAN, BC)	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



SFI AND ITS PARTNERS ACROSS NORTH AMERICA SET A NEW WORLD RECORD — MAY 20, 2015

**202,935
TREES PLANTED
IN ONE HOUR**





Connecting Landowners to Major Brands

The SFI Forest Partners® Program was founded in 2012 by Time Inc., the National Geographic Society, Macmillan Publishers and Pearson, with support from Hearst Enterprises, to increase certification throughout the supply chain. The SFI Forest Partners Program has a goal of certifying 10 million acres/4 million hectares in the U.S. South by the end of 2017.

“The SFI Forest Partners Program helped Florida infuse the global forest products industry with an increased supply of certified timber. Through our certification to SFI, Florida Forest Service is able to provide conscientious consumers with the guarantee that our focus is on protecting, renewing and sustaining healthy forests.”

— JIM KARELS, Florida State Forester

Florida's Blackwater River and Tate's Hell State Forests, covering 413,000 acres, became certified to the SFI Forest Management Standard thanks in part to support from the SFI Forest Partners Program, which links communities and forest managers to responsible purchasers. *Photo: Tate's Hell State Forest, Florida Forest Service*

[Learn more about the SFI Forest Partners Program](#)



SFI FOREST PARTNERS:



SEPTEMBER 2016



S	M	T	W	T	F	S
				1	2	3
				IUCN'S WORLD CONSERVATION CONGRESS BEGINS		
4	5 Labor Day (US) Labour Day (CAN)	6	7	8	9	10
						IUCN'S WORLD CONSERVATION CONGRESS ENDS
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27-28 SFI ANNUAL CONFERENCE - CLEARWATER BEACH, FLORIDA		29	30	

80%+ OF PROGRAM PARTICIPANTS REPRESENTING ALL SECTORS

REPORTED **STEADY OR INCREASED DEMAND**

FOR CERTIFIED PRODUCTS OVER THE LAST 12 MONTHS

in SFI's 2015 Market Survey





The Alabama SFI Implementation Committee partnered with the Alabama Forestry Foundation to coordinate a sustainable forest and products tour for the Auburn University College of Architecture, Design and Construction.
 Photo: AL SFI Implementation Committee



LEED + SFI

Architects, builders and designers now have more sources of sustainable supply. The Leadership in Energy and Environmental Design (LEED) new alternative compliance path, announced April 5, 2016, awards points for using wood and paper products certified to SFI, ATFS, CSA and other PEFC-endorsed standards. Overseen by the U.S. Green Building Council (USGBC), LEED is one of the world's most popular green building certification programs.

“This new path to LEED credits recognizes the contributions forest certification standards have made in establishing the infrastructure to verify responsible sourcing.”

— **RICK FEDRIZZI**, CEO of the U.S. Green Building Council

Learn more about SFI and green building



OCTOBER 2016



S	M	T	W	T	F	S
						1
2	3 Rosh Hashanah World Habitat Day	4	5	6	7	8
9	10 Thanksgiving (CAN) Indigenous Peoples Day (US)	11	12 Yom Kippur	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31 Halloween					

GREENBUILD CONFERENCE AND EXPO - LOS ANGELES, CA

THE SFI PROGRAM is aligned with the USGBC mission to **ENHANCE HUMAN HEALTH** and quality of life, **PROTECT WATER QUALITY**, **CONSERVE BIODIVERSITY**, **SUPPORT COMMUNITIES** and **PROMOTE SUSTAINABLE FOREST MANAGEMENT**.





Giving Thanks for Partners like the National Wild Turkey Federation

The National Wild Turkey Federation (NWTf) partners with SFI, through a memorandum of mutual support, to promote forest management for the benefit of the nation's forests and wildlife — something we can all give thanks for this Thanksgiving.

SFI was privileged to receive the NWTf Land Stewardship Award during NWTf's 40th Annual Convention in February. SFI was chosen for its commitment to conservation, for promoting responsible forest management and for partnering to support the NWTf's important conservation work.

NWTf is a natural partner for SFI because of its tremendous track record of conservation achievements. Restoration of the wild turkey population, led by the NWTf, is one of the greatest conservation success stories in the history of North American wildlife.

These junior campers practice outdoor skills with the National Wild Turkey Federation's JAKES Program (Juniors Acquiring Knowledge, Ethics and Sportsmanship). Photo: NWTf



NOVEMBER 2016

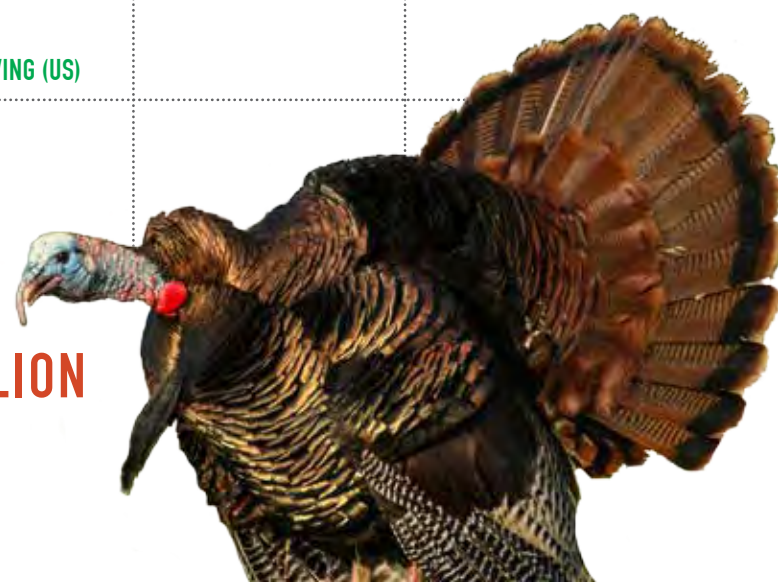


S	M	T	W	T	F	S
		1	2	3	4	5
6 Daylight Saving Time Ends	7	8 Election Day (US)	9	10	11 Veterans Day (US) Remembrance Day (CAN)	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	THANKSGIVING (US)		



THE WILD TURKEY POPULATION

GROW 1973 1.5 MILLION → TODAY 7 MILLION





Improving Habitat for Woodland Caribou

Woodland caribou — a cousin of reindeer — are found throughout Canada. Woodland caribou are considered a species at risk and the SFI community is actively engaged in research to help facilitate the conservation of caribou habitat on working forestlands.

With support from SFI, the University of Saskatchewan and fRI Research have focused on prioritizing habitat restoration in the Rocky Mountains of Alberta, while the National Council for Air and Stream Improvement (NCASI) is leading work to examine the nutritional needs of caribou in the western boreal forest and how this may affect the survival of female caribou and their calves.

Reindeer moss, a type of lichen that is part of the caribou diet.
Adult female caribou in full velvet. Photo: Rachel Cook, NCASI

DECEMBER 2016



S	M	T	W	T	F	S
				1	2	3
4	5	6	7 Pearl Harbor Day (US)	8	9	10
11	12	13	14	15	16	17
18	19	20	21 Winter Solstice	22	23	24 Christmas Eve First night of Hanukkah
25 CHRISTMAS DAY	26 BOXING DAY (CAN)	27	28	29	30	31 New Year's Eve

SINCE 1995

SFI Program
Participants

HAVE DIRECTLY
INVESTED

\$1.6 BILLION IN RESEARCH





Logger Training Supports Best Management Practices

Working with trained harvesting professionals is an SFI requirement that benefits everyone from youth to seasoned professionals. Logger training covers everything from recognizing threatened and endangered species to best management practices for water quality.

Training programs are also engaging youth to become future forest practitioners. In 2015, the Pennsylvania SFI Implementation Committee won the 17th annual SFI Implementation Committee Achievement Award for a high-school program that is helping to build the next generation of harvesting professionals.

“Through our high-school logger training program, more students have become interested in a career in the forest sector. By graduating with this training credential, these students come out ahead of the game as they enter the workforce. They already have the training that employers are looking for.”

— **CHUCK COUP**, Pennsylvania SFI Implementation Committee Program Manager

Harvesting professional, practicing responsible forest management for Interfor, an SFI Program Participant near Lull Bay, B.C. Photo: NaturallyWood



Pennsylvania SFI Implementation Committee high-school logger training graduates. Photo: PA SFI Implementation Committee

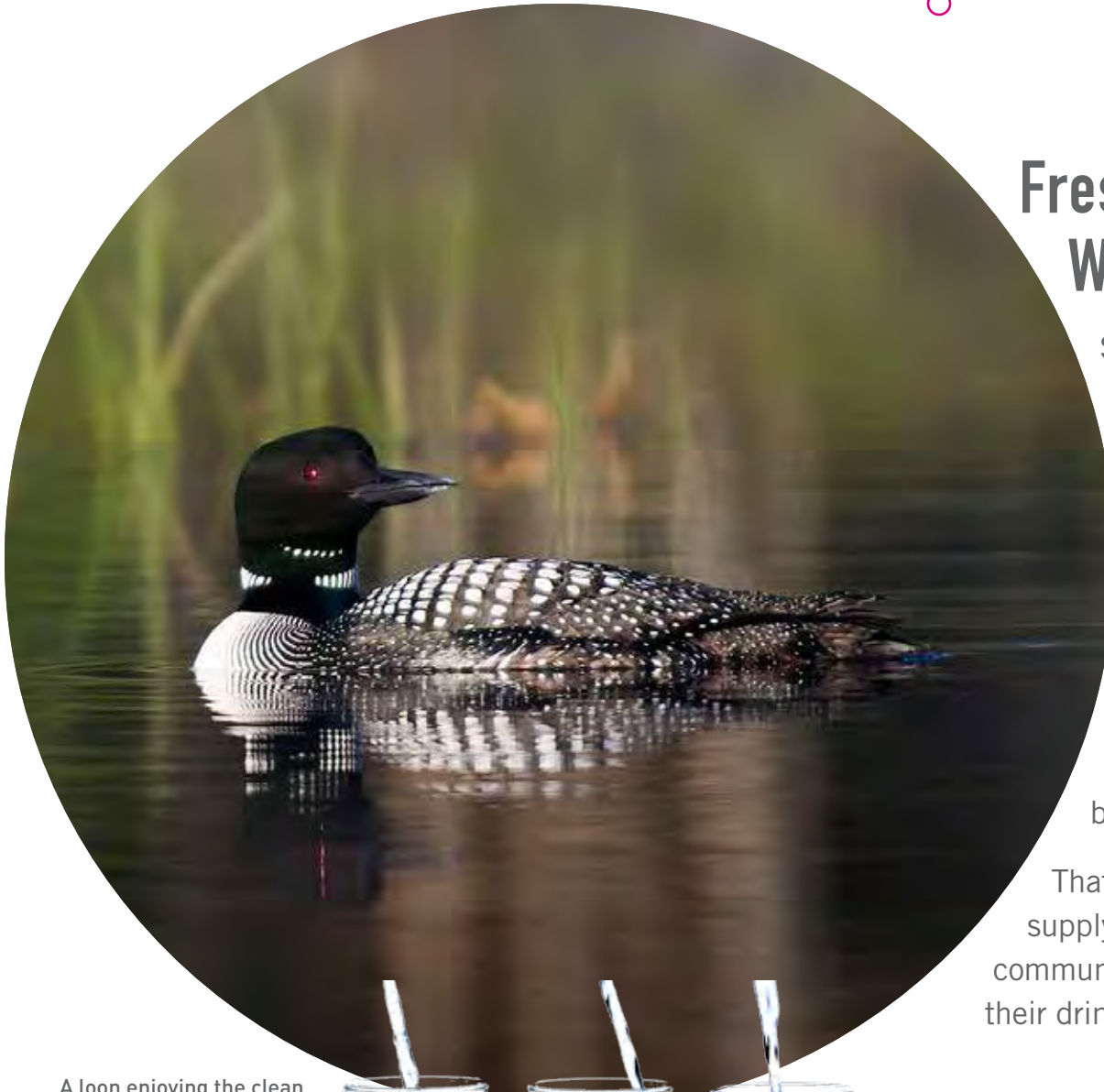
JANUARY 2017



S	M	T	W	T	F	S
1 New Year's Day	2	3	4	5	6 Epiphany	7
8	9	10	11	12	13	14
15	16 Martin Luther King, Jr. Day (US)	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2015 94% OF FIBER BROUGHT TO SFI PROGRAM PARTICIPANT MILLS WAS DELIVERED BY TRAINED HARVESTING PROFESSIONALS





A loon enjoying the clean waters of a lake within a Michigan forest certified to SFI. Photo: Tom Haxby



Fresh Thinking on Conserving Water Quality

SFI partners with Ducks Unlimited Canada to improve understanding of forested wetlands and ensure the efficacy of Best Management Practices (BMPs) for water quality.

The National Association of State Foresters (NASF) confirms that BMPs required by SFI pay off when it comes to water quality. NASF has also recognized the role of SFI's Fiber Sourcing Standard, which reaches beyond certified lands to improve forest management and water quality at a broader scale.

That's not just good news for ducks. Forests supply more than half of all drinking water for U.S. communities, and Canadians get closer to two-thirds of their drinking water from forests.

“SFI, through its standards and logger training, gives our employees an important way to understand how water quality and biodiversity fit with sustainable harvesting practices.”

— **KIT HASBARGEN** was recognized as the logger who exemplified SFI Forest Management Standards when Hasbargen Logging won the Minnesota SFI Logger of the Year Award in 2016.

FEBRUARY 2017



S	M	T	W	T	F	S
			1	2 Groundhog Day	3	4
				WORLD WETLANDS DAY		
5	6	7	8	9	10	11
12	13 Family Day (BC)	14 Valentine's Day	15	16	17	18
19	20 President's Day (US) Family Day (AB SK ON) Louis Riel Day (MB)	21	22	23	24	25
26	27	28 Mardi Gras				

THE SFI STANDARDS REQUIRE THE USE OF

BEST MANAGEMENT PRACTICES

TO PROTECT WATER QUALITY IN ALL FOREST MANAGEMENT ACTIVITIES





Many Forests, One Shared World

SFI engages the international forest community through the Programme for the Endorsement of Forest Certification (PEFC) and through its membership in the International Union for Conservation of Nature (IUCN). The IUCN helps advance practical nature-based solutions focused on better conservation, management and restoration of natural ecosystems such as forests.

“We are pleased to welcome SFI as an IUCN member. Their work on measuring conservation values in working forests is an important contribution to the delivery of global conservation efforts.”

— **STEWART MAGINNIS**, IUCN Global Director, Nature-based Solutions Group

MARCH 2017



S	M	T	W	T	F	S
			1 Ash Wednesday	2	3	4
					WORLD WILDLIFE DAY	
5	6	7	8	9	10	11
12 Purim Daylight Saving Time Starts	13	14	15	16	17 St. Patrick's Day	18
19	20	21	22	23	24	25
		INTERNATIONAL DAY OF FORESTS	WORLD WATER DAY			
26	27	28	29	30	31	

PRODUCTS CERTIFIED TO **SFI STANDARDS** ARE SOLD IN MORE THAN **120 COUNTRIES**





Hazel Creek, a tributary to the Sacramento River, flows cold and clean on Sierra Pacific Industries forestland — certified to SFI. Photo: Mark Lathrop



SFI Standards: A Proof Point for Environmental Stewardship and Sustainable Forestry

SFI Standards are based on principles that promote continual improvement in sustainable forest management practices. No matter where an entity sits in the supply chain, SFI has a relevant standard to support responsible forestry.

- **The SFI 2015-2019 Forest Management Standard** is used by owners or managers of forest land to promote sustainable forest management.
- **The SFI 2015-2019 Fiber Sourcing Standard** sets mandatory requirements for all primary mills and manufacturers for the responsible procurement of fiber from the forest, whether the forest is certified or not.
- **The SFI 2015-2019 Chain of Custody Standard** tracks certified forest fiber, uncertified forest fiber that is non-controversial and recycled fiber through the different stages of production.

Learn more about the SFI standards



APRIL 2017



S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11 First night of Passover	12	13	14 Good Friday	15
16 Easter Sunday	17 Easter Monday	18 Tax Day (US)	19	20	21	22
23	24	25	26	27	28	29
30						ARBOR DAY 



EARTH DAY

ARBOR DAY

ALL SFI STANDARDS ARE AUDITED BY ACCREDITED

3RD PARTY

CERTIFICATION BODIES



For the Birds

The SFI landowner and land manager communities are working with conservation interests to improve habitat for birds.

SFI Program Participants are partnering with the American Bird Conservancy (ABC) to identify priority habitats for conservation of “at-risk” bird species, and to improve understanding of how management can contribute to habitat needs.

At a grand scale, SFI and its conservation partners, like ABC, are considering how lands certified to SFI — stretching from Canada’s boreal forest to the U.S. Southeast — have the potential to be linked as flyways for migratory birds.

“Science clearly shows that declines among many forest birds, such as the golden-winged warbler, can only now be reversed through more active management. Our work with SFI and its program participants is designed specifically to identify means of advancing bird conservation across millions of acres.”

— **GEORGE FENWICK**, President, American Bird Conservancy



ABC is spearheading a pilot project to quantify and improve the value of forests certified to SFI for birds of conservation interest, such as the Rufous Hummingbird.
Photo: Scott Bechtel, courtesy of ABC



ABC’s work with SFI is helping to guide forest management techniques that benefit southern U.S. landowners while maintaining habitat for the Swallow-tailed Kite, a bird of conservation interest.

MAY 2017



S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Mother's Day	15	16	17	18	19	20
21	22 Victoria Day (CAN)	23	24	25	26	27
28	29 Memorial Day (US)	30	31			



SINCE 2010
SFI HAS
PROVIDED

10 GRANTS FOR
bird conservation

TOTALING **\$875,000+**





Cook's Ferry Indian Band fisherman dip-netting salmon on Thompson River, British Columbia. Photo: Remington John

SFI Connects to Indigenous Communities

Indigenous groups across North America pride themselves on supporting their communities with responsible forest management that is based on their cultural values and traditional practices. The SFI Forest Management Standard is aligned with traditional values and has specific provisions for respecting Indigenous rights.

SFI partners with Indigenous peoples and organizations focused on initiatives like youth education and economic development. Arizona's San Carlos Apache Tribe and Washington State's Muckleshoot Tribe are partnering with SFI to educate Indigenous youth. The SFI community works with the Canadian Council for Aboriginal Business and Habitat for Humanity Canada's Indigenous Housing Program.

"In Canada there are some 603 Indian Bands and housing problems exist in nearly every community. Inuit and Metis communities also face significant housing problems. It's why SFI has partnered with Habitat for Humanity Canada's Indigenous Housing Program to bring greater awareness of the problem and to encourage the use of certified wood. We are making progress."

— **DAVID WALKEM**, Chief of Cook's Ferry Indian Band and an SFI Board member

[Learn more about the SFI and Indigenous peoples](#)



JUNE 2017



S	M	T	W	T	F	S
				1	2	3
4	5 WORLD ENVIRONMENT DAY	6	7	8	9	10
11	12	13	14	15	16	17
18 Father's Day	19	20	21 Summer Solstice	22	23	24 St. Jean Baptiste Day (QC)
25	26	27	28 NATIONAL ABORIGINAL DAY (CAN)	29	30	

31
INDIGENOUS GROUPS

ACROSS NORTH AMERICA USE THE SFI STANDARD TO MANAGE

5.1 MILLION ACRES
2.0 MILLION HECTARES





Future Forest Leaders

SFI works to connect youth to forests because it's good for them and good for forests. Boy Scouts of America (BSA) and SFI have a shared mission to help kids grow up to be future forest leaders.

SFI has helped engage youth through activities like a conservation trail at the Scouts' National Jamboree, attending the Scouts' sustainability summit, and donating SFI race kits for Pinewood Derby cars. The Scouts' new Sustainability merit badge, which highlights SFI certification, is among the requirements for Eagle rank.

SFI is a great partner that enables us to reinforce to the Scouting community that the future of our forests depends on the actions we take today."

— **MICHAEL SURBAUGH**, Chief Scout Executive, Boy Scouts of America







The new permanent site for the Boy Scouts' National Jamboree, the Summit Bechtel Reserve in West Virginia, and the Scouts' high adventure base, Philmont Scout Ranch, in New Mexico have more than 100,000 acres certified to SFI.

Photo: Boy Scouts of America

JULY 2017



S	M	T	W	T	F	S	
						1 Canada Day 	
2	3	4 Independence Day 	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19 BSA NATIONAL JAMBOREE BEGINS 	20	21	22	
23	24	25	26	27	28 BSA NATIONAL JAMBOREE ENDS 	29	
30	31	<div data-bbox="624 2843 1512 2999" data-label="Text"> <p>ONE OF SFI'S PRIORITIES IS getting kids AND INTO THE GREAT OUTDOORS AWAY FROM THEIR SCREENS</p> </div>					





Grassroots Leadership

When it comes to community leadership, SFI's 34 SFI Implementation Committees are its strongest asset. They are made up of 1,000 stakeholders, including manufacturers, private landowners, independent loggers, forestry professionals, universities, forestry extension, local government agencies, Indigenous peoples and conservationists.

SFI Implementation Committees link people and communities to the forest through collaborating on training resource professionals, community and youth initiatives, landowner outreach and much more. Highlights include volunteering for Habitat for Humanity projects and community tree planting events.

Sierra-Cascade Logging Conference education day. *Photo: Mark Lathrop*



Lauderdale County, Mississippi, Habitat for Humanity project, with SFI Implementation Committee volunteers.

AUGUST 2017



S	M	T	W	T	F	S
		1 Civic Holiday (CAN)	2	3	4	5
6	7 Civic Holiday (BC)	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

34
SFI Implementation
Committees

TOTALING

1,000 IN
STAKEHOLDERS

42
States and
Provinces





The Nature Conservancy of Canada and university partners are researching the biodiversity impacts of forest management on vernal pools in Quebec's Kenauk Reserve.
Photo: Kenauk Nature

Back to School with SFI

SFI supports future forestry professionals by engaging students and the university community. Thirty-two percent of our 2016 SFI Conservation and Community Partnerships Grants are supporting universities from British Columbia to the U.S. South. These grants engage students where they can participate in field work and explore cutting-edge technologies.

Students are also sponsored every year to attend the SFI Annual Conference. The conference gives students a chance to network with forestry professionals and map their path to becoming future forest leaders.

“I can’t emphasize enough how important the SFI Annual Conference Student Scholars Program is for students and the broader forestry and conservation communities we serve. This program is a great opportunity to develop future leaders with a vision for sustainability and a commitment to improving our future forests.”

— **TAT SMITH**, Dean Emeritus, University of Toronto Faculty of Forestry and SFI Board member representing the social sector

SEPTEMBER 2017



S	M	T	W	T	F	S
					1	2
3	4 Labor Day (US) Labour Day (CAN)	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21 Rosh Hashanah	22	23
24	25	26	<p>CANADA TURNS 150: JOIN THE CELEBRATION! - SFI ANNUAL CONFERENCE OTTAWA, CANADA</p>			30 Yom Kippur

32% OF 2016 SFI CONSERVATION AND COMMUNITY PARTNERSHIPS GRANTS

ARE SUPPORTING **UNIVERSITIES**

FROM BRITISH COLUMBIA, CANADA TO THE U.S. SOUTH





Clemson Experimental Forest, certified to SFI - Issaqueena Lake, South Carolina.
Photo: Clemson University

Grizzly bears benefit from habitat research at the University of Saskatchewan.


Supporting Research Is Central to the SFI Program

Research is a way to further the conservation value of forests and lands certified to SFI. This research includes improving forest health, productivity and sustainability. SFI is the only forest certification standard in the world that requires participants to support forestry research. SFI Program Participants have invested \$57 million in forest research in 2015, and nearly \$1.6 billion since 1995.

SFI is taking the benefits of its research program to the next level. The continent-wide reach of our standards facilitates sharing research. This opens the door to replicating projects that leverage conservation benefits in a wide variety of forestlands.

OCTOBER 2017



S	M	T	W	T	F	S
1	2 World Habitat Day	3	4	5	6	7
8	9 Thanksgiving (CAN) Indigenous Peoples Day (US)	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24 INTERNATIONAL DAY OF CLIMATE ACTION 	25	26	27	28
29	30	31 Halloween				

400 DIFFERENT CONSERVATION AND RESEARCH PROJECTS REPORTED BY SFI PROGRAM PARTICIPANTS IN 2015

WITH MORE THAN

500 UNIQUE PARTNER ORGANIZATIONS





Kids proudly display the SFI label on wood purchased at the local do-it-yourself store.
Photo: SFI

People Are Using SFI Labels More than Ever

There's a simple way you can ensure that our forests remain healthy. Look for the SFI label on any wood, paper and packaging product you purchase. It's your assurance that what you buy comes from responsibly managed forests.

Choosing SFI is easy and it makes a big difference. The SFI label tells you you're not only purchasing a product that meets rigorous certification standards, you're also helping support sustainable communities, conservation research, youth education, logger training and much more.

NOVEMBER 2017



S	M	T	W	T	F	S
			1	2	3	4
5 Daylight Saving Time Ends	6	7	8	9	10	11 Veterans Day (US) Remembrance Day (CAN)
12	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving (US)	24	25
26	27	28	29	30		

35% OF **20,000** U.S. CONSUMERS SURVEYED **RECOGNIZE** the SFI logo — more than any other forest certification standard.
2015 Natural Marketing Institute Survey



A Message from the President and CEO

The more we appreciate how forests touch each of our lives every day, the more we will make sustainable choices on their behalf. SFI is a non-profit that plays a central role in strengthening the vital links between sustainable forestry, responsible purchasing and thriving communities.

We are committed to raising awareness that well-managed forests provide numerous benefits that help society at large. These forests store carbon, clean the air we breathe and the water we drink, provide habitat for many species and give us products and jobs that improve our quality of life.

I'm proud to say that our supply chain starts in North America's forests and stretches around the world. Forest products certified to SFI are produced by workers often residing in small rural communities and are sold in more than 120 countries around the globe.

Thank you to everyone in the SFI community. Together, we are making a difference.

— **KATHY ABUSOW,**
President and CEO, Sustainable Forestry Initiative Inc.



South Carolina forest certified to SFI.
Photo: Joel Prince, NASF

DECEMBER 2017



S	M	T	W	T	F	S
					1	2
3	4	5	6	7 Pearl Harbor Day (US)	8	9
10	11	12	13 First night of Hanukkah	14	15	16
17	18	19	20	21 Winter Solstice	22	23
24 Christmas Eve	25 Christmas Day	26 Boxing Day (CAN)	27	28	29	30
31 New Year's Eve						

SFI Community =

- LANDOWNERS • MANUFACTURERS • BRAND OWNERS • CONSUMERS • GOVERNMENT OFFICIALS •
- INDIGENOUS PEOPLES • CONSERVATIONISTS • HARVESTING PROFESSIONALS • RESOURCE MANAGERS •
- YOUTH • UNIVERSITIES • COMMUNITY GROUPS • ARCHITECTS AND BUILDERS • AND MANY MORE





IT STARTS @ HOME

What SFI Program Participants can do today to support SFI and your own links to the forest.

Together, we can use our scale and numbers to promote responsible forestry by raising awareness of SFI.



Learn more about SFI It Starts @ Home



1. Label your products with SFI.
2. Ask for SFI throughout your supply chain.
3. Include SFI in your organization's sustainability and procurement policies.
4. Highlight your SFI certification in corporate presentations, conferences, trade shows, social media and industry gatherings.
5. Buy office supplies certified to SFI — printing paper, shipping material, tissue, toilet paper, paper cups, bowls and plates, and much more.
6. Choose SFI chain-of-custody certified printers for your marketing materials and corporate publications.
7. Choose financial institutions that support SFI — insurance companies, financial advisory firms, banks and lenders.
8. Demand that the companies you do business with have an inclusive sustainability and procurement policy.
9. Build and renovate with SFI materials.
10. Like SFI on Facebook, and follow SFI on Twitter and LinkedIn.



EXTERNAL REVIEW PANEL MEMBERS

The SFI External Review Panel is a distinguished group of independent experts representing U.S. and Canadian conservation, professional, academic and public organizations. The panel provides external input and operates independently from SFI.

The panel oversees the SFI standards review process and conducts an annual independent review of the SFI Program to ensure the annual SFI Progress Report objectively and credibly states the status of SFI Program implementation.

Lena L. Tucker (Chair)

Deputy Division Chief for Private Forests
Oregon Department of Forestry

Nicole Balloffet

National Nurseries and
Reforestation Program Manager,
USDA Forest Service

Rebecca Barnard

National Forestry Programs Manager
National Wild Turkey Federation

Jeremy Bauer

Regional Coordinator, Border
Environmental Health
U.S. Environmental Protection Agency

Tom Boggus

State Forester,
Texas Forest Service

Jim Brown

Member,
Jim Brown Consulting Forestry LLC

Kathryn Fernholz

Executive Director,
Dovetail Partners

Dr. Mike Fullerton

Director, Forest Science
Canadian Forest Service
Natural Resources Canada

Dr. David Guynn

Professor Emeritus,
Forestry and Natural Resources
Clemson University

Dr. Serra Hoagland

Biological Scientist,
Forest Service,
Eastern Forest Environmental Threat
Assessment Center

Dr. William G. Hubbard

Southern Regional
Extension Forester,
USDA Extension Service

Dr. Valerie A. Luzadis

Professor and Chair,
Department of
Environmental Studies
State University of New York

Mike Sullivan

Director, Fish & Wildlife
New Brunswick Department of Natural
Resources

Robert S. Tomlinson

Natural Resource Consultant

Scot Williamson

Vice President,
Wildlife Management Institute

Neil Sampson

President of Vision Forestry and
Executive Secretary of the External Review Panel

EXTERNAL REVIEW PANEL LETTER

As the External Review Panel considered the 2015 data reported by SFI Program Participants and SFI Implementation Committees, as well as the results of the SFI grants programs and committee work, one conclusion jumped out: SFI has now gone far beyond being an outstanding forest certification program. The SFI Forest Management Standard guides the sustainable management of more than 280 million acres/113 million hectares of forest in the U.S. and Canada. Other SFI standards effectively reach out to non-certified forest landowners with 242 primary and secondary fiber sourcing certificates and to consumers with 699 chain-of-custody certificates.

The Panel is encouraged by SFI's efforts in 2015 to expand sustainable forest management on lands of all sizes and ownerships. Separate but scientifically based and consistent certification approaches for small, medium and large landowners promises to help address the imbalanced cost and benefit calculus that has challenged forest certification programs from the beginning. But there is much more.

SFI is also an outstanding forest conservation program that educates and ties people and communities to forests and forestry issues. Although there are many excellent forest conservation organizations in the U.S. and Canada — some reaching back into the 19th century — SFI's achievements in only two decades of operation are outstanding. The SFI Conservation and Community Partnerships Grant Program has built a large group of cooperators and stakeholders that promote sustainable forestry and its benefits for people.

One significant sign of this improving cooperation and effectiveness was the policy change in the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) program that will now provide an avenue for crediting forest products and materials certified to SFI under LEED.

The work to establish the SFI Conservation and Community Partnerships Grant Program, leveraging the research sponsored by SFI Program Participants and the information gathered through SFI conservation and community projects, represents a major contribution to all forest conservation efforts. Measurable metrics on the impact of sustainable forest management on water quality, climate change and biodiversity can be extended to all public and private forestlands, vastly improving the ability to measure progress, identify areas for further development and communicate the value of sustainable forestry to the public.

The SFI Program has transformed itself into one of North America's largest and most effective programs covering forest certification, public and youth conservation education, community involvement and forest conservation. Opportunities and challenges for continued improvement remain, of course, but the program seems organized and poised to address them. The External Review Panel is pleased to recognize both the extent and the validity of the significant progress reported in this 2016 SFI Progress Report.

Lena Tucker

Chair of the SFI External Review Panel and Deputy Division Chief for Private Forests, Oregon Department of Forestry



SFI CERTIFICATE HOLDERS



3A PRESS
3C Packaging
3M Company



A&A Trading LTD
A.W. Hastings & Co LLC
Abbott-Action
Abbott Printing Company dba
Abbott Communications
Abitibi River Forest Management
Inc
ABS Graphics
Absolute Printing Trading dba
Fuse Graphics
Academy Graphic Communication
Inc
Acco Brands USA LLC & ACCO
Brands Canada LP
Accord Carton
AccuCopy of Greenville
Incorporated

Arandell Corporation
Arbec, Usine L'Ascension Inc
Arbor Press LLC dba
ArborOakland Group
Ariva - A division of Domtar Inc
Arizona Public Service (APS)
Company
Arkay Packaging
Arma Container Corporation
Arrow Box Company
ASG AGI Shorewood Group
Aspen Press LLC
Aspen Products Inc
Associated Hardwoods
Associated Printing Productions
Inc
AT Limited Partnership
Atco Wood Products LTD
Athens Paper Company Inc
Atlantic Corporation of
Wilmington Inc
Atlantic Press Inc
Atlas Box & Crating Company Inc
dba Atlas Global Solutions
Autajon Packaging Boston
AV Group (AV Nackawic and
AV Cell)



Boy Scouts of America - Philmont
Scout Ranch
Boy Scouts of America -The
Summit Bechtel Reserve
BPG Graphic Solutions dba Mi5
Print and Digital Co
BPM Inc
Bradford & Bigelow
Bridge View Paper Company
Briggs & Stratton
British Columbia Timber Sales
BSC Acquisition Sub LLC,
dba Double Envelope,
Convertagraphics & Champion
Printing Co
Building Products Plus LLC
Burd and Fletcher
Burrows Paper Corporation
Burton & Mayer Inc
BuySeasons



C&S Press Inc
C&C Resources
C&D Lumber Co
C.J. Duffey Paper Company
The C.W. Zumbiel Company
Cadmus Communications A

Kenveo Corporation
Champion Container Corporation
Chartpak Inc
Chicago Press Corporation
Chroma Graphics Inc
Circle Incorporated
Clampitt Paper Company
Clark Graphics
Clark's Hardwood Lumber Co, LP
Classic Color Inc
Classic Envelope Inc
Clearwater Paper Corporation
Clearwater Paper Corporation -
Lewiston
Clemson Experimental Forest
Clifford Paper Inc dba Media
Solutions also trading as World
Pac Paper, Clifford Paper Canada
and Clifford&Clifford
Clondalkin Pharma & Healthcare
Coating Excellence International
LLC
Cogent Fibre Inc
The Colad Group LLC
Colbert Packaging Corporation
Collum's Lumber Products LLC
Colonial Press international Inc
ColorGraphics
Colortree Group Inc
Columbus Productions
Comet School Supplies
Commencement Bay Corrugated

SFI CERTIFICATE
HOLDERS USED THE
SFI LABEL ON
69,000+
DIFFERENT SKUS/
PRODUCT LINES
IN 2015

Daniels Business Services Inc
dba Daniels Graphics
Daniels Woodcarving Co Inc
Dart Container Corporation
Dartmouth Printing Company
Data Reproductions
Datatel Resources Corporation
Dee Paper Box Company
Delaware Wild Lands
Deline Box Company
Delta Corrugated Paper Products
Deltic Timber Corporation
Democrat Printing &
Lithographing Co
DG3 North America Inc
Diamond Envelope Corporation
Direction Furniture Company Inc
DISC Graphics Inc
Display Pack Inc

Acme Panel
Adams Lithographing
Advance Packaging Corporation
Advance Paper Box Company/
Packaging Spectrum
Advanced Web Offset
AJ Schrafel Paper Corporation
AJM Packaging Corporation
AKI Inc dba Arcade Marketing Inc
AKI Inc dba Color Optics by
Arcade
Alaniz LLC dba AlanizMetroGroup
Marketing Service
Alberta Spruce Industries LTD
All Packaging Company
Allen-Bailey Tag & Label Inc
Alliance Packaging LLC/SP
Holdings
Allied Litho Inc
Aluprint Plegadizos, S. de R.L.
de C.V.
AM Lithography
Ambrose International
Amcorr Tobacco Packaging
American Eagle Paper Mills
(Team Ten LLC)
American Forest Management
(AFM) - PNW Group
American Greetings Corporation
American Web Inc
Amidon Graphics
Amtrak HQ Reprographics & Mail
Centers
Anbrook Industries LTD
ANC Timber LTD
Anchor Paper Company
Anderson Direct Marketing
Anthony Forest Products
Appleton Coated LLC

Bang Printing
Barnett Corporation
Batavia Container Inc/American
Boxboard LLC
Bates Container LLC
Bay Cities Container Corporation
Bay Corrugated Container Inc
Baywood Paper ULC
BBC Land LLC
Bear Island Paper Company WB
LLC
Bell Container Corp.
Bellwyck Packaging Inc/Bellwyck
Packaging Solutions
Beloit Box Board Company Inc
Benchmark Printing Inc
Benchmark Printing Inc
Bengal Paper & Converting
Bennett Lumber Products Inc
Bert-Co Industries Inc
Best Deal Graphics and Printing
Best Press Inc
BFC Form Services Inc
Bind-Rite Robbinsville
Bind-Rite Services Inc
Bio-Pappel International Inc
Blue Ridge Printing
Blue Water Lumber LLC
BOCA Systems
Boehmer Box LP dba Canampac
dba LYFT Visual
Bois Expansion Inc
Boise Cascade Company
Boise Paper Holdings LLC
Boscus Canada Inc
Boss Litho Inc
Boutwell, Owens & Co Inc
Boxes R Us dba Ultimate
Paperbox Co

Kenveo Company
Cal-Tex Lumber Company Inc
Campbell Global LLC - East Coast
and Southeast Region
Campbell Global LLC - Northwest
Region
Campbell Global LLC - Southwest
Region
Canadian Forest Products LTD
dba WynnWood
Canadian Wood Products -
Montréal Inc
Canfor Southern Pine
Canyon Lumber Co Inc
Capacity Forest Management LTD
Capital Corrugated & Carton dba
Sierra Sheets
Capital Printing
Caraustar Industries Inc
Caraustar Tama Paperboard
Cardinal Color Print
CardPak Inc
Carolina Container Company
Carrier Forest Products LTD
Carrier Lumber LTD
Cartamundi East Longmeadow
LLC
CartonCraft Inc
Case Paper Company Inc
Catalyst Paper Corporation
Catchmark Timber Trust Inc
CDS Global
Cedar Creek
Central Florida Press
The Central Group
Central Michigan Hardwoods
Central Michigan Paper Company
Central National-Gottesman Inc

Commercial Lumber and Pallet
Company Inc
Compass Packaging LLC
Conifex Timber Inc
Connemara Converting
Conservation Forestry LLC
Container Service Corp
Continental Accessory Corp.
Conversion Millennium (2003) Inc
Copap Inc dba Copap Trading Inc
Copy General Corporation
Core Communications
Corpap Inc
CorrChoice
Corrugated Supplies LLC
Coveris Flexibles US LLC
Craftmaster Printers Inc
Creative Press L.L.C.
Creel Printing and Publishing Inc
Crusader Paper Company
CTP Cartons and Labels - A
division of CTP Limited
Cultech Inc A Subsidiary of
Autajon Group
Curtis Packaging
Cutting Edge Paper Limited
CV Studio
Curtis Packaging
Cutting Edge Paper Limited



Daishowa-Marubeni International
- Peace River Pulp
DanHil Containers II LTD

District Creative Printing Inc
Dixie Pulp and Paper Inc
Dixon Direct
Dobi & Associates Inc
Documation LLC
Dolce Brothers Printing Inc
Dominion Holdings Inc DBA
Source 4
Dominion Packaging
Domtar Inc
Domtar Paper Company LLC
Double H Plastics Inc
Drax Biomass Inc
DreamWorks Graphic
Communications LLC
The Drummond Press
Dryden Forest Management Co
LTD
DS Graphics Inc
DST Output LLC
Dual Graphics Inc
Dunkley Lumber LTD
Dunn Paper - Natural Dam Inc
Dura-Fibre LLC
Durgin and Crowell Lumber Co
Inc
Duro Hilex Poly LLC, a subsidiary
of Novolex Hold



Eacom Timber Corporation
Eagle Veneer Inc
EarthColor Inc



SFI CERTIFICATE HOLDERS

Edison Lithograph & Printing
 Edwards Brothers Malloy
 Edwards Wood Products
 Ekman and Co Inc
 El Dorado Packaging Inc
 ElandersUSA LLC
 Elk Designs Incorporated
 Elk Grove Graphics
 Ellis Packaging Limited
 Ellis Packaging West Inc
 Ellis Paper Box Inc
 Elopak Canada Inc
 Emballages Netpak Inc
 Emballages Stuart Packaging Inc
 Empire Container Corp
 ENAP Inc
 Endura Products Inc
 Ennis-Leipic
 Envelope 1 Inc
 Envision Graphics, dba Envision3
 Enviva LP
 EU Services
 Everest Expedition LLC, dba The Worden Company and The Taylor Company
 Everett Graphics
 Evergreen Packaging Inc
 Expera Specialty Solutions LLC

Foley Cellulose LLC
 Foremost Graphics LLC
 Forest City Trading Group LLC
 Forest Investment Associates (FIA)
 Formularios de Mexico, S.A. de CV
 Fornebu Lumber Company Inc, Woodlands Division
 Forney Coated Products a division of Smurfit Kappa
 Forum Communications Printing
 Franklin Press Inc
 Freedom Graphics Systems
 French Paper
 Fruit Growers Supply Company
 FutureMark Alsip
 FutureMark Manistique
 Futurewood Corp.



The Garvey Group
 Gateway Packaging Company
 Gateway Press Inc
 George Coriaty dba Sir Speedy Printing
 Georgia Biomass LLC
 Georgia-Pacific Corrugated LLC
 Georgia-Pacific LLC

Grupo Papelero Scribe S.A. DE C.V.



H.W. Culp Lumber Company
 Hallmark Cards Inc
 Hampden Papers
 Hampton Resources Inc
 Hancock Natural Resource Group
 Hankins Inc
 Harden Furniture Inc
 Harmony Press Inc dba Harmony Marketing Group
 Harris Packaging Corporation
 Hawkeye Corrugated Box
 Hazen Paper Company
 Heinrich Envelope Corporation
 Herzog Veneers
 Hexacomb Corporation, a PCA Brand
 Highland Craftsman
 HighRoad Press LLC
 Hilton Timberlands LLC
 HM Graphics
 HM Woodworking
 Hobby Press Inc dba Executive Printers of Florida
 Hoff Enterprises Inc

Independent Paperboard Marketing LLC
 Indiana Department of Natural Resources
 Infinity Global
 Innovative Designs LLC
 Integrated Print & Graphics Inc
 Intercarton, S. de R.L. de C.V.
 Interfor Corporation
 International ESP Inc
 International Institute for Learning Inc
 International Paper Company
 International Paper Foodservice Business
 International Paperbox
 Interprint Web Printing
 Interstate Container Reading LLC
 Interstate Paper LLC
 Irving Consumer Products LTD
 Island Container Corp
 Island Timberlands Limited Partnership
 ITW Laminations
 Ivex Specialty Paper LLC



KDM Enterprises LLC
 Kempf Paper Corporation
 Kennickell Print
 Key Container Corporation
 King Forest Industries Inc
 King Printing Company Inc
 Kingery Printing
 Kirkwood Printing Company
 Korab USA LLC
 Kruger Inc - Emballages Krupack
 KyKenKee Inc



L&M Lumber LTD
 Lacorr Packaging
 Lake Book Manufacturing
 Lampe & Malphrus Lumber Co Inc
 The Lane Press
 Langston Companies Inc
 Larson Juhl US LLC
 Lauterbach Group
 Lee Industries Inc
 Lefavor Envelope Company
 LeNoble Lumber Co Inc
 Les Bois Du Fjord Inc



F.H. Stoltze Land & Lumber Company
 Fellowes Inc
 Ferguson Box
 Fibercorr Mills LLC
 FiberMark North America Inc
 Fibre Source International Corp/
 Fibre Source NA Corp.
 Fibreco Export Inc
 Fibrek S.E.N.C.
 Fibro Source USA Inc
 Field Paper Company
 Financial Graphic Service Inc
 Finch Paper LLC
 First Edge Solutions
 First Quality Enterprises Inc
 Five Star Sheets LLC
 Fleetwood Fibre Packaging & Graphics
 Florida Forest Service
 Flower City Printing
 FoldedPak Inc

Glatfelter
 Globus Printing and Packaging
 Glory Moon Greeting Cards Co LTD
 Glover Corporation
 GLS Companies
 G-M Wood Products
 GMO Threshold Timber Corporation
 Graphic Communications
 Graphic Communications Corporation
 Graphic Packaging International
 Graphic Visual Solutions
 Graph-Pak Corp
 Great Atlantic Graphics Inc
 Great Little Box Company
 Great Northern Corporation
 Greatview Aseptic Packaging (Shandong)Co LTD/Gr
 Greatview Beijing Trading Co LTD
 Greatview Holdings Limited
 Green Bay Packaging Inc
 Green Diamond Resource Company
 Greener Planet LLC
 Greenmantle Forest Inc
 Greenwood Resources Inc
 Greif Packaging LLC
 Groupe Forestra Coopérative Forestière
 Groupe Savoie Inc
 Grupo IFM
 Grupo Infagon

Hoffmaster Group Inc®
 Holmberg Co Inc
 Homan Industries
 Hood Container Corporation
 Hood Container of Louisiana LLC
 Hood Industries Inc
 Hood Packaging Corporation
 Horizon Printing
 HOT dba EMI Enterprises dba Envelope Mart
 Hub Folding Box Co Inc
 Huber Engineered Woods LLC
 Huhtamaki Inc
 Husby Forest Products LTD
 Huston Patterson Corporation/
 Sigma Graphics
 Hutchison-Allgood Printing Co
 Hylton Paper Company Inc



iBox Packaging LTD
 IBS Direct
 Idaho Forest Group LLC
 Idaho Timber LLC
 Ideal
 Imex Credit LLC, dba Imex Paper
 Imperial Lithographing
 Impressions Incorporated
 Imprimerie PUB CITE
 Imprimerie Solisco Inc
 Independence Corrugated LLC
 Independent II LLC

J&A Printing
 J.D. Irving Limited
 Jackson Paper Manufacturing Company
 Jamestown Timber
 Jasper Lumber Company/
 Southern Wood Chips Inc
 Jay Packaging Group Inc
 JBM Envelope Company
 Jeld-Wen Windows and Doors
 JH Huscroft
 Jimmy Whittington Lumber
 JJ Collins Printers Inc
 Joe N. Miles and Sons LLC
 Joe Piper Inc
 Johns Manville
 JohnsByrne
 Johnson/Anderson and Associates
 Jones Packaging Inc
 Jordan Lumber & Supply Inc
 Jostens Inc
 Justman Packaging and Display

Les Papiers Atlas Inc
 Lewis Paper
 Liberty Carton Company-Metro
 Liberty Paper
 Lifetouch Services Inc
 Lightning Source Inc
 The Lindsay Paper Box Co LTD
 Little Rapids Corporation
 Lone Rock Timber Management Company
 Louisiana Pacific Corporation
 Love Envelopes Inc
 Loyola Paper



M.P.I. Moulin a papier de Portneuf
 Mac Papers Inc
 MackayMitchell Envelope Company
 Mackenzie Fibre Management Corporation
 Madison Paper Industries, a UPM Group Company
 Maine Bureau Parks and Lands
 Malnove Holding Company Corp. Purchasing
 Manchester Industries
 Mansir Printing LLC
 Maquoketa Web Printing
 Marvin Windows and Doors
 Maryland DNR Forest Service
 Masonite Corporation



K & D Graphics, Printing and Packaging
 K 1 Packaging Group
 Kanzaki Specialty Papers Inc
 KapStone Paper and Packaging Corporation
 Katahdin Forest Management LLC
 Kaweah Container

MORE THAN
one-third
 OF SFI CHAIN-OF-
 CUSTODY LOCATIONS
 BELONG TO PRINTING
 COMPANIES



SFI CERTIFICATE HOLDERS

Master Packaging Limited
Master Print
McAdams Graphics
McGrann Paper Corporation
McLean Packaging Corporation
McShan Lumber Company Inc
Meadow Lake OSB Limited Partnership
Meadowlands Display and Packing Inc
Menasha Packaging Company LLC
Mensch Mill & Lumber Corp
Meredith Webb Printing
Meyers Printing Company
Miami-Dade County, GSA Materials Management
Michigan Department of Natural Resources
Michigan-California Timber Company LP
Mid-Atlantic Packaging Inc
Mid-Atlantic Printers LTD
Midland Paper Company
Midstate Printing Corp.
Mittigoog Limited Partnership
Millar Western Forest Products LTD
Millet The Printer Inc
Minnesota Corrugated Box Inc
Minnesota Counties Sustainable Forest Co-operative
Minnesota Department of Natural Resources

NewPort Timber LLC
Nicholas Earth Printing LLC
Nipissing Forest Resource Management Inc
Norbord Inc
Norcom Inc
Norfolk Southern Railway Company
Norkol Inc
North American Communications
North Cascades Forest Products LLC
Northern Pulp Nova Scotia Corporation
Nova Scotia Department of Natural Resources
Novolex
NPC Inc
NRI



Ohio Division of Forestry
Olympic Resource Management
Omaha Box Company
OneTouchPoint Midwest Corp dba OneTouchPoint-CCI
Ontex BVBA
Oregon-Canadian Forest Products

PaperWorks Packaging Group
Paradigm Printing Inc
Park Communications LLC
Parton Lumber Company
PearceWellwood Inc
Peczuh Printing Inc
Peel District School Board Printing Services Department
Perez Trading Company Inc
Performance Office Papers
PhilCorr LLC
Philipp Lithographing
Phoenix Color Corp.
Phoenix-Veterans Print
Pictorial Corporation
Pingree Associates
Pioneer Packaging Inc
PM Company LLC
PM Packaging
Pollard Lumber Company
Ponderay Newsprint
Port Blakely Tree Farms, LP
Port Hawkesbury Paper Limited Partnership
Port Townsend Paper Corporation
PostyCards
Potlatch Forest Holdings Inc
Precision Dialogue Direct
Precision Press
President Container Group LLC
Prestone Printing Co
Preverco Inc/BFS 2002 Inc



R.E.A. Display Inc
Ram Forest Group Inc
Rand Graphics
Rayonier Advanced Materials Wood Procurement LLC
Rayonier USFR
RB Converting
ReEnergy Holdings LLC
Reindl Printing Inc
Reliable Container Corporation
Resolute FP Canada Inc/PF Résolu Canada Inc
Resolute FP US Inc
Resource Management Service LLC
Response Envelope Inc
Revelstoke Community Forest Corporation
Rex Corporation
Rex Lumber Company LLC
Rex Three
Reynolds Paper Company Limited
Riverside Printing Inc
RJ Acquisitions dba The Ad Art Company
Roaring Spring Paper Products
Roebuck Printing Inc

Shawmut Advertising Inc, dba Shawmut Printing
Sheets LLC
Shutterfly
Sierra Pacific Industries
Sigler Companies
Sinclar Group Forest Products LTD
SMC Packaging Group
Smead
Smurfit Kappa Orange County LLC
Solo Printing Inc
Solvay Biomass Energy LLC
Sonderen Packaging Inc
Sonoco Products Company
South Carolina Forestry Commission
South Coast Paper
Southern Champion Tray LP
Southern Index Inc
Southern Veneer Products
Southland Envelope Co Inc
SP Fiber Technologies LLC
Spearfish Pellet Company LLC
Specialty Print Communications
Specialty Wood Products Inc
Spectrum Packaging Network
Spire
Spray Lake Sawmills LTD
Spruce Products Limited
Spruceland Millworks Inc

Mittera Group
MJB Wood Group Inc
MKD International Inc
Modern Litho Print Co
Modern Postcard
MOD-PAC CORP
Mondi Pine Bluff LLC
Monson Paper LLC
Montreal Lake Business Ventures LTD
Moran Printing Inc
Mossberg & Co
Motivating Graphics Inc
Mulligan Printing
Multi Packaging Solutions
Murphy Company
MWV International Sàrl
Mystic LTD dba Sheets Unlimited LLC

Original Impressions
Orion Timberlands LLC
Orora North America/Corru - Kraft Company
Orora North America/Manufactured Packaging Products



P.A. Hutchison Company
Pac Paper Inc
Pacific Paper Trading Co
Pacific Southwest Container LLC
Pacific West Litho
Pacific Western Container
Pacific Woodtech Corporation
Packaging Corporation of America
Packaging Graphics LLC
Packaging Logic Inc
Packaging Services of Maryland Inc/PSI Packaging Services Inc
Pacon Corporation
Pactiv LLC
Paige Packaging Inc
PAK 2000 Inc
Palmer Printing Inc
Panaprint Inc
Panoramic Press Inc
Panwood Global LTD
Paper Pak Industries
Paper Products Marketing (USA) Inc
Papercone Corporation

Princeton Forest Products Inc
Principal Life Insurance Company
Print Corporation
Printing Concepts Inc
Printing Partners Inc
PrintingForLess.com
Printxcel
Priority Envelope
Proactive Packaging & Display
Produits Forestiers Lamco Inc
Produlith Inc
Professional Image Inc
Prographics Communications LLC
Progress Container & Display
Progress Luv2Pak International LTD
Progressive
Progressive Converting Inc (Pro-Con)
Prolam - Société en commandite Prolam
Prolamina Corporation
PSI Container Inc
Publication Printers Corp.
Publishers Printing Company LLC
Publix Super Markets Inc, Printing Services
Pyramid Mountain Lumber Inc

Rohrer Corporation
Romanow Container
Ronpak Inc
Rooney Printing Co Inc
RR Donnelley



S & W Forest Products LTD
Sacramento Container Corporation
Saint Louis Print Group
San Diego Printers
Sandy Alexander Inc
SAPPI North America
SAS Institute Inc
Schneider Graphics Inc
Schwarz Partners Packaging LLC dba MaxPak
Scotch & Gulf Lumber LLC
Scotch Plywood Company Inc
Scout Sourcing Inc
Sealed Air Corporation
Seaman Paper Company of MA, Inc
SEDA Iberica - Embalagens, S.A.
Seda North America
Senior Paper Corporation
Serenity Packaging Corporation
SF&C Divisions Specialty Industries, Krafcor & Nupack Printing
SG360°
Shafi's Inc dba Tiger Press

St. Charles Community LLC
St. Joe Timberland Co of Delaware LLC
St. Joseph Communications
St. Louis County Land and Minerals
Standard Press Inc
StanPac Inc
Staples Print Solutions - Headquarters
States Industries
Steen Macek Paper Co
Stimson Lumber Company
Strategic Content Imaging - SCI
Structural Roof Systems Inc
Stuwix Resources Joint Venture
Stylecraft Printing Company
Summit Container Corporation
Sun Paper Company
Suncraft Technologies
Super Enterprises - USA Inc
Superior Lithographics
Supremex Inc
Sutherland Packaging Inc
Swanson Group Mfg. LLC
Symcor Inc



Nahan Printing
Napco Inc
National Graphic Solutions
Nationwide Enveope
Neiman Enterprises Inc
Nekoosa Coated Products
New Leaf Paper
New York State Dept of Environmental Conservation
NewCorr Packaging
New-Indy Containerboard
New-Indy Oxnard LLC



Quad Graphics Inc
Quartier Printing Company Inc

SFI CHAIN-OF-CUSTODY CERTIFICATE HOLDERS ARE LOCATED IN
26
countries



SFI CERTIFICATE HOLDERS

242
PRIMARY AND
SECONDARY
SFI CERTIFIED
SOURCING
CERTIFICATES



Tamarack Mill LLC dba Evergreen Forest
Tavo Packaging Inc
Taylor Communications Inc
Tension Envelope Corporation
Terrace Paper Company Inc
Textile Printing Company
TFP Data Systems
The Aaron Group of Companies
The CJ Krehbiel Company (CJK Print Possibilities)
The Conservation Fund
The Envelope Express Inc
The Flesh Company

The Gorman Group of Companies
The Graphic Arts Studio
The Lyme Timber Company LP
The Millcraft Paper Company
The Molpus Woodlands Group LLC
The Nature Conservancy - Montana
The Odee Company
The Paige Company Containers Inc
The Printing House LTD
The Robinette Company

The Sauers Group Inc
The Sheridan Press Inc
The Standard Group
The Triangle Printing and Packaging Company Inc
The Westervelt Company
The YGS Group
Thelamco Inc
Thoro Packaging dba FoldedColor
Three Z Printing Co
TimBar Packaging & Display
Timber Products Company
Timberland Investment Resources LLC
TimberWest Forest Corporation
Times Printing Co Inc
Timiskaming Forest Alliance Inc
Tolko Industries LTD
Torlys Inc
Tower Litho Company LTD
Trade Secret Web Printing Inc
Transcontinental Inc
Tree House Pad & Paper
Trend Offset Printing Services
Trinchera Property Management LLC
Tri-State Envelope Corporation
Trojan Lithograph Corporation
Tucker-Castleberry Printing Inc
Tukaiz LLC
Tumac Lumber Co Inc
Tweddle Group
Twin Rivers Paper Company



U.S. Corrugated Inc
UBS Printing Group Inc
Unadilla Laminated Products Inc
Unicorr Packaging Group

Unifoil Corporation
Unimac Graphics
United Book Press Inc
United Corrstack LLC
United Envelope LLC
United Graphics LLC
Universal Lithographers
Universal Wilde
University Lithographers
UPM Blandin
Upper Hudson Woodlands ATP LP
Urban Forest Products Inc/
Clarion Packaging LLC
US Nonwovens Corp..
Useful Products LLC
Utah Paperbox Company dba UPB



V.G. Reed & Sons Inc
Valassis Communications Inc
Valdese Packaging & Label
Valpak Direct Marketing Systems Inc
Vanguard Companies
Varn Wood Products LLC
Veritiv, Unisource Worldwide and xpedx LLC

Verso Corporation
Victor Envelope Co
Vista Color Corp.
Vitex Packaging Group
Vivid Impact Co LLC



Wagner Forest Management LTD
Walsworth Publishing Company
Warneke Paper Box Co
Washburn Graphics Inc dba Cadmus dba Cadmus, A Cenveo Company
Washington Department of Natural Resources
Watkins Sawmills LTD
WD Chips
Weaber Inc
Webb Communications dba Bayard Printing Group
Webcor Packaging Corporation
Webcrafters Inc
Weber Display & Packaging
Welch Packaging Group
Weldon, Williams & Lick Inc
Wertheimer Box Corporation
West Fraser Inc
West Fraser Mills LTD
West Linn Paper Company
West Wind Litho
Western States Envelope & Label
Weston Forest Products Inc
Weston Premium Woods
Weston Wood Solutions
WestRock Company

Weyerhaeuser NR Company
Wildwood Grilling
Wilen Direct
Winston Packaging, A Winston Printing Company
Winter, Bell Co
Wisco

Wisconsin Department of Natural Resources
Wisconsin Packaging Corp
Wisconsin's County Forest Program
Woodland Paper Inc
Woodland Pulp LLC
Worzalla Publishing Company
Wright Business Graphics
Yakama Nation and Yakama Forest Products
Yoknapatawpha LLC dba Titan Converting
York Container
Zenger Group
Zilkha Biomass Fuels I LLC
ZUZA Marketing Asset Management

STATE LANDS MAKE UP

One-Quarter
OF SFI FOREST AREA
IN THE U.S.

SFI FUNDING

SFI is primarily supported financially by fees from SFI Program Participants who use the program's forest management and fiber sourcing standards. These SFI Program Participants include private landowners, forest product companies, managers of public lands, Indigenous groups, conservation organizations, state and local public agencies, community interests and universities.

In 2015, SFI Program Participants provided 91% of the funding for SFI and the remaining 9% came from annual conference revenue, service agreements, investment income and other sources.

SFI funding is not tied to the certification decision. Certified SFI Program Participants are audited by independent certification bodies accredited by the American National Standards Institute (ANSI), ANAB and/or the Standards Council of Canada (SCC). SFI has no role in determining whether a certificate is granted — this decision is made independently by the certification bodies.





Wood Lily-Lilium philadelphicum Photo: Tom Haxby

SFI BOARD CHAIR

I am privileged to serve as Chair of the SFI Board of Directors. My role in the SFI community gives me special insight into SFI's important work. I also see almost daily how this report's theme of "linking forests to communities" ties in so well with SFI's work.

SFI is successful because of the links we have created in our community. These links speak to the power of partnerships and the quality of the relationships that SFI has built during more than 20 years of working on behalf of forests. When you consider the formal relationships we highlight in this report, remember that these relationships would not be what they are today without four key elements: trust, shared objectives, complementary strengths and mutual respect.

When it comes to trust, SFI and its partners have to trust that each party in the relationship will adhere to the highest ethical, conservation and professional standards. I'm proud of the trust that our partners have placed in us.

Sharing comes naturally to us at SFI. We believe the future of our forests and our shared quality of life depend on strengthening the vital links between sustainable forests, thriving communities and responsible procurement.

When partners bring different strengths to the table, they grow stronger together. Complementary strengths lead to synergy that creates a whole, which means SFI is greater than the simple sum of its parts.



Craig Blair
Chair of the SFI Board of Directors
President and CEO of Resource Management Service LLC

SFI'S **3 CHAMBER BOARD**

REPRESENTS

ENVIRONMENTAL

+

SOCIAL

+

ECONOMIC

**SECTORS
EQUALLY**



ECONOMIC



ENVIRONMENTAL



SOCIAL



SFI BOARD

SFI® Inc. is governed by the 18-member SFI Board, which sets SFI's strategic direction and is responsible for overseeing and improving the internationally recognized SFI Program and SFI standards. The Board's three chambers represent environmental, social and economic sectors equally.

SFI Board members include executive-level representatives of conservation organizations, academic institutions, Indigenous entities, family forest owners, public officials, labor and the forest products sector. This diversity reflects the variety of interests in the forestry community.



ECONOMIC SECTOR

Board members representing the economic sector, which includes the forest, paper and wood products industry or other for-profit forest ownership or management entities.

Craig Blair (SFI Chair)
President and CEO,
Resource Management Service LLC

Craig Armstrong
President and CEO,
Millar Western Forest Products Ltd.

Daniel P. Christensen
Chairman, Hancock Natural Resource Group
Board of Directors

Guy Gleysteen
Senior Vice President, Time Inc.

Jim Hannan
CEO and President, Georgia-Pacific

Chief David Walkem
Chief, Cook's Ferry Indian Band
(Merritt, British Columbia)
President, Stuwix Resources Joint Venture



ENVIRONMENTAL SECTOR

Board members representing the environmental sector, which includes non-profit environmental or conservation organizations.

Greg Siekaniec (SFI Vice-Chair)
CEO, Ducks Unlimited Canada

Robert Abernethy
President, Longleaf Alliance

John M. Hagan III
President, Manomet

Jon Haufler
President, The Wildlife Society and
Head of the Ecosystem Management Research
Institute

Mary Klein
President and CEO, NatureServe

Gail Wallin
Co-Chair, Canadian Council on Invasive Species
Executive Director, Invasive Species Council of
British Columbia

SOCIAL SECTOR

Board members representing the social sector, which includes community or social interest groups such as universities, labor, family forest owners or government agencies.

Bettina Ring (SFI Secretary-Treasurer)
State Forester, Virginia Department of Forestry

Steve Bullard
Provost and Vice President of Academic Affairs,
Henry M. Rockwell Chair of Forestry,
Stephen F. Austin State University

Dr. Skeet (A.G.) Burris
Family forest landowner, Cypress Bay
Plantation

Bob Matters
Chair, United Steelworkers Union of Canada
Wood Council

Mark Rodgers
President and CEO, Habitat for Humanity
Canada

Charles Tattersall (Tat) Smith Jr.
Former Dean and Professor, Faculty of Forestry,
University of Toronto



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