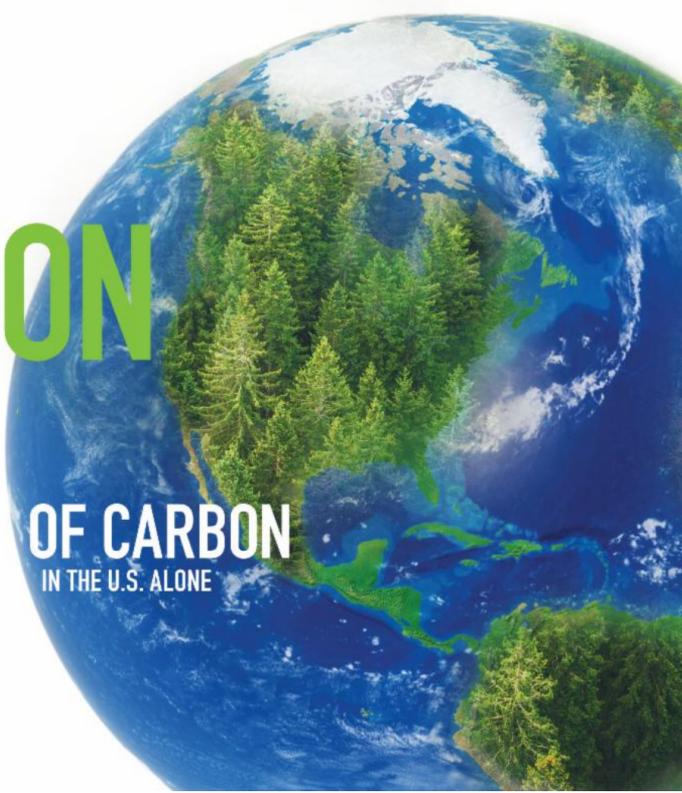


# SFI-CERTIFIED FORESTS STORE 20 BILLION TONS OF CARBON

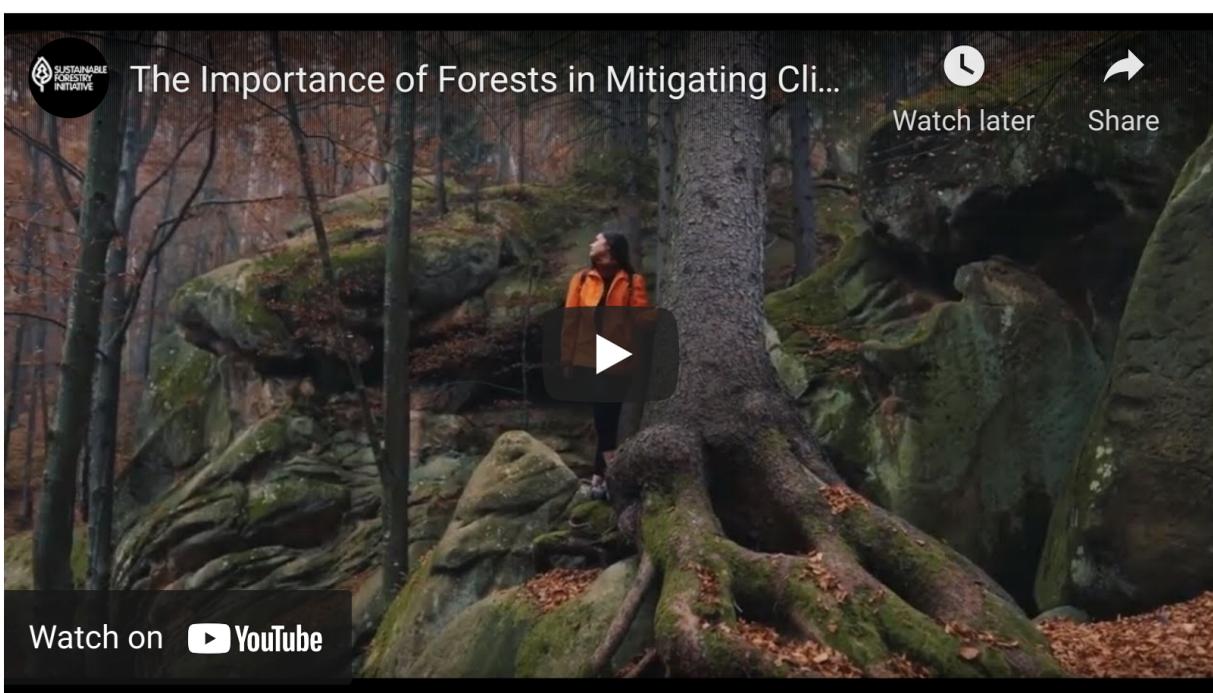
IN THE U.S. ALONE



## CLIMATE WEEK: HOW SUSTAINABLE FORESTRY HELPS MAKE A DIFFERENCE

At SFI, we know forests are critical in addressing the climate crisis. Forests and forest products capture almost 15% of our global carbon emissions each year. Climate Week NYC, September 20-26, is focused on fulfilling and increasing commitments made by businesses, governments, and organizations.

Hosted annually by international non-profit the [Climate Group](#) in conjunction with the United Nations, and in partnership with the COP26 and the City of New York, Climate Week NYC is a global opportunity to come together to accelerate climate action and assess progress ahead of the UN Climate Change Conference (COP26).



[Watch a video](#) featuring Jad Daley, President and CEO American Forests and SFI board member, explaining why forests and collaborating with partners is key to fighting the climate crisis.

## UNIVERSITY OF IDAHO'S NEW ARENA FEATURES MASS TIMBER FOR INNOVATIVE, SUSTAINABLE DESIGN

SFI-certified forests and products are powerful tools to achieve shared goals on climate. More than 370 million acres/150 million hectares of forests are certified to the SFI Forest Management Standard in the U.S. and Canada. Buildings represent 39 percent of energy-related greenhouse gas emissions annually, according to the United Nations Environment Program so it is more essential than ever that we build sustainably.



## CLIMATE-SMART FORESTRY

A highlight of the new SFI standards is the SFI Climate Smart Forestry Objective. It requires SFI-certified organizations to ensure forest management activities address climate change adaptation and mitigation measures. Because forests play a central role in the carbon cycle sustainably managed forests at SFI's scale are one of the most effective nature-based solutions to the climate crisis.



## SFI-CERTIFIED ORGANIZATIONS PLANT 2.8 MILLION TREES EVERY DAY

The SFI network is making a difference on the ground every day because trees are the most powerful nature-based solution to combat the impacts of climate change. Our scale also helps us contribute to global partnerships such as the U.S. chapter of 1t.org, part of the World Economic Forum's work to accelerate nature-based solutions to climate change.



## MASS TIMBER BUILDINGS STORE CARBON

As demand for mass timber continues to grow, ensuring sustainable forest management practices are in place is critical. Using wood that is SFI-certified means the wood comes from a forest that is sustainably managed and supports climate-smart forestry.



## SFI CONSERVATION PROJECTS MAKING A DIFFERENCE

SFI is the only forest certification standard to require certified organizations to support research on forest sustainability. Since 1995, SFI-certified companies have directly invested nearly \$1.8 billion in forest research that promotes resilient, sustainably managed forests that are key to fighting the climate crisis. SFI has [multiple projects and resources](#) that further our commitment to addressing the climate challenge.



## SUPPORTING THE NEXT GENERATION OF CLIMATE CHANGE LEADERS

Project Learning Tree and Project Learning Tree Canada, SFI's educational initiatives, give youth the educational opportunities, tools, and training to be leaders on climate change today, and in the future. Check out these resources for [teaching about climate change](#).



# SFI SOLUTIONS. Now, more than ever

