



BETTER CHOICES FOR THE PLANET



NEWS

PROJECT LEARNING TREE FEATURED ON CNN

Project Learning Tree was recently profiled on CNN with an article and video about how the program is helping kids explore their environment using trees and forests as windows to the world while also learning science, math, and creative writing skills.



SFI E-SUMMIT: SUSTAINABLY MANAGED FORESTS DELIVER SHARED SUSTAINABILITY GOALS

A diverse audience from across the U.S. and Canada joined the Sustainable Forestry Initiative's E-Summit, Growing Solutions, to share ideas about how sustainably managed forests, and products sourced from those forests, are great tools to achieve shared sustainability goals. Read our wrap up to learn more about recent consumer trends and trust data along with highlights about our conservation work and recent Project Learning Tree and PLT Canada collaborations and resources.



KATHY ABUSOW NAMED 2020 SAF NATIONAL AWARD WINNER

SFI President and CEO Kathy Abusow was recently awarded the Society of American Foresters's (SAF) Honorary Membership Award recognizing individuals whose contributions to forestry are viewed as outstanding by their peers.



CONSERVATION

WORKING FORESTS AT WORK FOR BIRDS

SFI, the American Bird Conservancy, Westervelt, and the National Council for Air and Stream Improvement are collaborating on a groundbreaking project to understand and advance conservation benefits for birds on SFI-certified forestlands.



"Birds are special because I think they're the most"

EDUCATION

PROJECT LEARNING TREE LAUNCHES GREEN JOBS ONLINE COURSE

Preview Project Learning Tree's newest online professional development course to help guide youth on the path to a green career in forestry and conservation while also giving you the option to earn Continuing Education Units or Continuing Forestry Education credits.



MENTORING FROM ONE COAST TO ANOTHER

Project Learning Tree Canada's #MyGreenMentor program connects young people ages 18-30 with Green Jobs professionals across the country. Learn how Andrew de Vries, Manager of Indigenous Opportunities & Government Relations at Tolko Industries Ltd., matched with student Vicky Papuga, and how the mentorship program has transformed their professional experiences. More great stories from PLT Canada's upcoming National mentorship cohort are coming in 2021 as we continue to connect young people who are interested in expanding their green Jobs knowledge, skills and network with forest and conservation professionals.



COMMUNITY

COMING SOON: SFI COMMUNITY GRANTS REQUEST FOR PROPOSALS

SFI Community Grants promote collaboration among and with the SFI network to support local communities' understanding of the value and benefits of sustainably managed forests. Learn more about the program and past grantees before the request for proposals opens this week.



SOUTH CAROLINA FORESTRY COMMISSION ANNOUNCES "FOREST TREES OF SC"

The South Carolina Forestry Commission updated its forest tree identification manual that was originally produced in 2003. This guide refreshes the original version with full-color photographs, the addition of more than a dozen native species, an illustrated guide to tree and leaf anatomy, incorporated range maps for every species and many characteristics of South Carolina's native trees. The book is printed on SFI-certified paper from SFI Chain-of-Custody certified printer RR Donnelley in Columbia, S.C. and is for sale from the SC Forestry Commission for \$20.



SFI COLLABORATES WITH LESSER SLAVE LAKE FOREST EDUCATION SOCIETY TO PRODUCE "FORESTS KIT" FOR GRADE 6 STUDENTS

The Lesser Slave Lake Forest Education Society developed a forest kit to reach Grade 6 students during National Forest Education Week. The kits bring the forest into the classroom and include samples of branches, leaves, pinecones, and supporting information.

