

SFI-CERTIFIED FORESTS AND PRODUCTS HELP ACHIEVE SHARED SUSTAINABILITY GOALS



366 MILLION ACRES / 150 MILLION HECTARES

CERTIFIED TO SFI

AND TENS OF MILLIONS MORE POSITIVELY INFLUENCED BY SFI FIBER SOURCING



52% OF CONSUMERS SURVEYED HAVE HEARD OF SFI



90% OF CONSUMERS THAT HAVE HEARD OF SFI TRUST SFI

Source: Shelton Group Eco Pulse@ Wave 12. 2020



THE NUMBER OF ORGANIZATIONS USING SFI ON-PRODUCT LABELS IN THE MARKETPLACE

INCREASED BY 21% SINCE 2018



400 PROJECTS REGISTERED FOR THE LEED ACP

11% INCREASE FROM 2019



REPRESENTING MORE THAN 1.1 MILLION SKUs

