

# SFI SETS LEADING FOREST CERTIFICATION STANDARDS



THE NUMBER OF CERTIFIED ORGANIZATIONS USING THE SFI ON-PRODUCT LABEL HAS INCREASED BY 13% SINCE 2020



## SFI ANNOUNCED THE NEW SFI 2022 STANDARDS ON EARTH DAY

HIGHLIGHTS INCLUDE:

- CLIMATE SMART FORESTRY
- FIRE RESILIENCY & AWARENESS
- INDIGENOUS PEOPLES' RIGHTS, TRADITIONAL KNOWLEDGE, AND RELATIONSHIP BUILDING



OVER 25% OF FORTUNE 100

USE THE SFI LOGO ON THEIR PRODUCTS



CONNECTING FORESTS AND INNOVATION AT THE P&G SIGNAL CONFERENCE

OVER 800 SFI-CERTIFIED ORGANIZATIONS

HAVE FORESTLAND OR OPERATIONS IN NEARLY

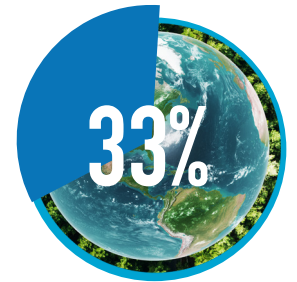
2,000 COMMUNITIES

IN THE U.S., CANADA AND AROUND THE WORLD



SFI IS ENDORSED BY PEFC TO SUPPORT GLOBAL REACH

AND SFI REPRESENTS ONE-THIRD OF THE GLOBAL CERTIFIED FOREST AREA



## SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD

LAUNCHED WITH SUPPORT FROM



SFI-CERTIFIED ORGANIZATIONS USED THE SFI FIBER SOURCING STANDARD TO SOURCE ENOUGH FIBER TO BUILD 2.3 MILLION AVERAGE-SIZED HOMES

