SFI SETS LEADING FOREST CERTIFICATION STANDARDS

THE NUMBER OF CERTIFIED ORGANIZATIONS USING THE SFI ON-PRODUCT LABEL HAS INCREASED BY 13% SINCE 2020

OVER 25% OF FORTUNE 100 USE THE SFI LOGO ON THEIR PRODUCTS

OVER 800 SFI-CERTIFIED ORGANIZATIONS HAVE FORESTLAND OR OPERATIONS IN NEARLY 2,000 COMMUNITIES IN THE U.S., CANADA AND AROUND THE WORLD

SFI IS ENDORSED BY PEFC TO SUPPORT GLOBAL REACH AND SFI REPRESENTS ONE-THIRD OF THE GLOBAL CERTIFIED FOREST AREA

SFI URBAN AND COMMUNITY FOREST SUSTAINABILITY STANDARD LAUNCHED WITH SUPPORT FROM

SFI-CERTIFIED ORGANIZATIONS USED THE SFI FIBER SOURCING STANDARD TO SOURCE ENOUGH FIBER TO BUILD 2.3 MILLION AVERAGE-SIZED HOMES

SFI ANNOUNCED THE NEW SFI 2022 STANDARDS ON EARTH DAY

HIGHLIGHTS INCLUDE:
- CLIMATE SMART FORESTRY
- FIRE RESILIENCY & AWARENESS
- INDIGENOUS PEOPLES’ RIGHTS, TRADITIONAL KNOWLEDGE, AND RELATIONSHIP BUILDING

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CONNECTING FORESTS AND INNOVATION AT THE P&G SIGNAL CONFERENCE

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