

2021 VIRTUAL SFI ANNUAL CONFERENCE



BETTER CHOICES FOR THE PLANET

MAY 12-14, 2021



SPONSORSHIP PROSPECTUS

**Advancing
sustainability
through
forest-focused
collaborations**

The SFI Annual Conference is the must attend event each year for those who want to engage in discussions with some of the foremost thought leaders in the forest sector. Our event brings together people from the conservation, community, educational, and economic sectors who care about the future of forests. Past attendees include CEOs of Fortune 500 companies, conservation and community leaders, Indigenous representatives, forest managers, university faculty and students, government officials, and many more.

The 2021 SFI Annual Conference will be virtual and will feature sessions focused on forest solutions to many of the most important sustainability challenges we face in the sector and in our communities.

Your sponsorship ensures the 2021 SFI Annual Conference will continue to deliver dynamic speakers and sessions offering engaging discussions about forest-focused collaborations. Contact SFI Inc. to secure your sponsorship today!



QUESTIONS? CONTACT AMY DOTY at AmyDoty@meetingsandsuch.com

PROGRAM SPONSOR



Reserve your spot as a sponsor of one of our programmatic sessions.

5 program sessions will be offered on the following topics:

- Meeting the climate challenge through managed forests and forest products
- Forest solutions for supply chains and a circular economy
- Conservation, collaboration, and species recovery
- Building a diverse and resilient workforce
- Why urban forests matter

GOLD LEVEL SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- Ability to present a 2-minute pre-recorded video at the end of the session. Video must be relevant to the session theme and is subject to approval by SFI.
- Four complimentary conference registrations
- 50% off additional conference registrations
- Verbal acknowledgment at the start of the session
- Acknowledgment of sponsorship on conference website with placement of logo, link to homepage, and 50-word organizational description
- Acknowledgment of sponsorship through SFI social media, mention in up to 5 tweets
- Acknowledgment of sponsorship in an e-blast to conference attendees prior to event

\$4,000

SILVER LEVEL SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- Two complimentary conference registrations
- 25% off additional conference registrations
- Verbal acknowledgment at the start of the session
- Acknowledgment of sponsorship on conference website with placement of logo
- Acknowledgment of sponsorship through SFI social media, mention in up to 2 tweets

\$2,000

71% OF CONSUMERS SAY
THAT WOOD PRODUCTS FROM
SUSTAINABLY MANAGED FORESTS
ARE A GOOD CHOICE FOR

COMBATTING
CLIMATE CHANGE



VIRTUAL EXPERIENCE SPONSOR

Reserve your spot as a virtual experience sponsor. The conference will be hosted through a virtual platform that will allow for networking opportunities

SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- Two complimentary conference registrations
- 25% off additional conference registrations
- Verbal acknowledgment at the start of the session
- Acknowledgment of sponsorship on conference website with placement of logo
- Acknowledgment of sponsorship through SFI social media, mention in up to 2 tweets

\$2,000

FORESTS AND THE CIRCULAR
ECONOMY

**A SUSTAINABLE
FUTURE**



BRONZE SPONSOR

Reserve your spot as a bronze sponsor. Your support will foster student participation and engagement, conservation conversations, and virtual networking.

SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- One complimentary conference registration
- 25% off additional conference registrations
- Acknowledgment of sponsorship on conference website with placement of logo
- Acknowledgment of sponsorship through SFI social media, mention in 1 tweet

\$1,500

STUDENT PARTICIPATION

Sponsor university students and youth participants registration to attend the SFI *Better Choices for the Planet Conference*.

SFI Inc. will select students and youth participants through an open application process, or work directly with sponsor to identify students and youth participants

CONSERVATION AND COMMUNITY CORNER

This sponsorship is for non-profit conservation and community organizations, who will benefit from networking with SFI Program stakeholders.

FRIENDS OF SFI SPONSOR

SPONSORSHIP INCLUDES THE FOLLOWING BENEFITS:

- 25% off conference registration
- Acknowledgment of sponsorship on conference website with placement of logo

\$500+



MAKING A REAL
DIFFERENCE
**NO DESK JOBS
HERE**

APPLICATION FOR SPONSORSHIP



I/We would like to become a sponsor of the 2021 SFI Annual Conference

Contact Name:

Title:

Organization:

Address:

Phone:

Fax:

Email:

The sponsorship opportunity we would like is:

PROGRAM SPONSOR

Gold Level.....	\$4,000
Silver Level.....	\$2,000

VIRTUAL EXPERIENCE SPONSOR..... \$2,000

BRONZE SPONSOR

Student Participation.....	\$1,500
Conservation and Community Corner.....	\$1,500

FRIENDS OF SFI SPONSOR..... \$500

Please fill out and email Completed Application Form to:
Contact: Amy Doty
Email: AmyDoty@meetingsandsuch.com
Phone: 703-727-8006